

MEDIA KIT 2026



QUICK FACTS

Published by: Magazine publishing house Lilita

Published since: 1995

Published: bi-monthly (mar, may, jul, sept, nov, jan)

Format: 96-144 pages, 229x297mm, glossy mat, premium quality printing

Content: financed by Culture Capital Fund of Latvia

Content partners: Society of Architects of Latvia, Society of Designers of Latvia

Editor:

Velta Holcmane

Awards:

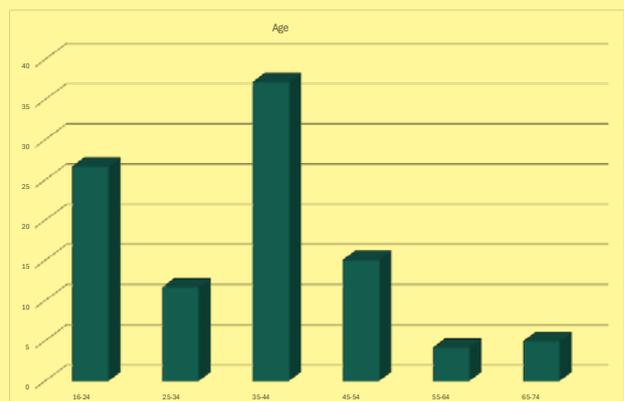
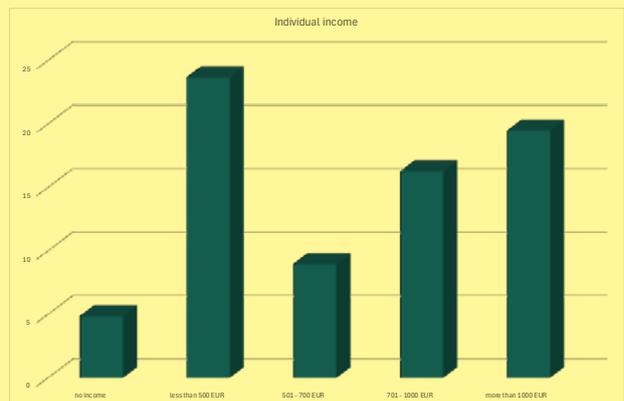
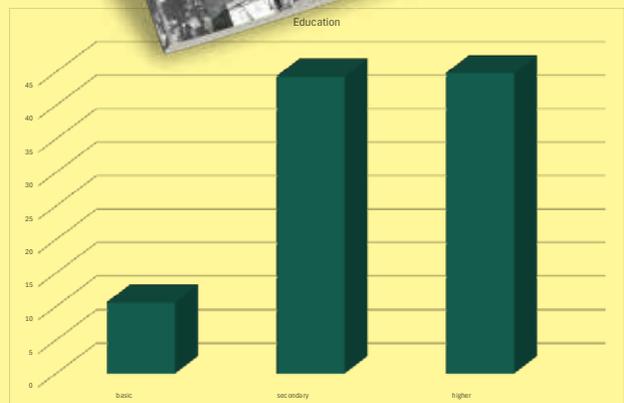
- Special Recognition of the Jury of the Latvian Architecture Awards (2025)
- Letter of Appreciation issued by the Cabinet of Ministers of Latvia (2021)

Print run: 3000

Distribution: Subscribers (600), Retail (1800), Free copies (600)

Total readers: 13736 (Cover Max), 7228 (cover), Source: FIFTY5BLUE (Kantar) 2025

READERS PROFILE



READERS PROFILE

Latvijas Architektūra is a top quality and the only one magazine in Latvia for architects, designers and construction specialists. Published bi-monthly (6x year) since 1995, it covers the latest buildings, public and private, industrial and infrastructure objects built in Latvia. Interior design is equally important as exterior, so both form the major part of the magazine. On top of that, city planning and landscape design are among other topics of the magazine.

The magazine "Latvijas Architektura" is published in cooperation with Culture Capital Fund of Latvia and Association of Architects of Latvia. The magazine contains articles written by famous local architects and designers, illustrated by photos of high-class pro photographers.

Latvijas Architektūra is subscribed, bought, borrowed from colleagues and really read. You will find this magazine on the table or shelf of every architect, actively using it as an inspiration and information resource. It is also a must-have for the students of architecture, design and construction. At the same time the magazine is very popular among those building their own private housing, opening restaurants, developing office buildings etc.

The magazine is kept on shelves for many years and is considered to maintain its value also for the future generations. Therefore advertisements, placed in Latvijas Architektura have almost indefinite live span reaching decision makers and decision influencers across full spectrum of professions involved in design and construction process.



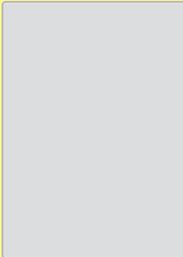
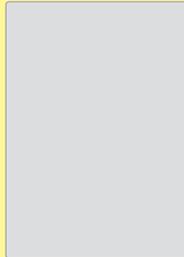
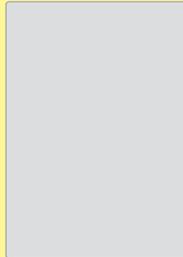
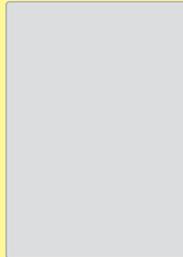
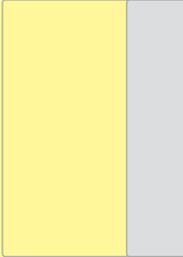
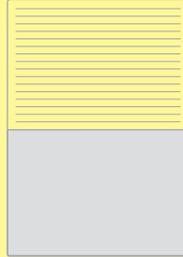
MAIN TOPICS

In 2025, when the magazine celebrates its 30th birthday, the readers will have the opportunity to explore the impact of design on the architecture of healthcare buildings, the revival of Riga's idea as a Baltic metropolis, the renovation of Valmiera Theatre, MADE Architects' wooden constructions – office buildings and kindergartens, urban greening and green courtyards, as well as sophisticated concrete architecture and family homes in rural areas. And much more, of course!

Month	Main topic	Featured projects
February	NEW HOME IN AN OLD BUILDING	Kuldīga Needle Factory, SEB Bank (Elizabetes Street), "Augustine's Garden" (Alauksta 7), Manor Barn (Taurupe), Grinberg's House Reconstruction (Ventspils)
April	RE-CONSTRUCTION	Riga Circus (Riga), Museum of Literature and Music (Riga), La Casa di Musica (Blaumaņa Street 19)
June	RIVERFRONTS & WATERFRONTS	ExPorto Leisure & Entertainment Complex (Andrejosta), Zuši Camping Site (Berzciems)
August	COMMUNITY CENTRES & FORMER KOLKHOZ SETTLEMENTS	Tervete Centre – former kolkhoz Jaunais Komunārs, Kalna Village Centre (Nigrande), Nakotne (Jelgava Region)
November ANNIVERSARY ISSUE	RE-VISITING / RE-SEEING	Waldorf School (Cēsis Region) Ivars Bumbieris Museum (Saulkrasti), Uģis Šēnbergs Residential Block (Šampēteris), Residential Building (Klijānu Street)
December	STREET SPACE & URBAN COMFORT	Building on K. Barona Street, Office Buildings (Antonijas Street, Dzelzavas 41), National School of Art (Slokas Street), School in Lielupe

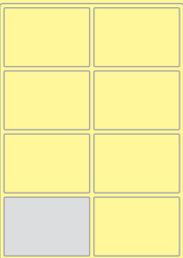
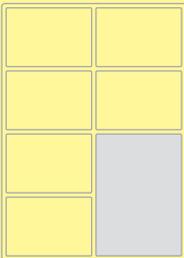
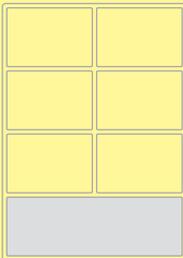
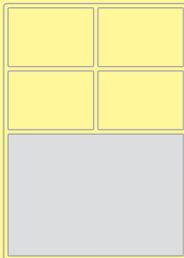
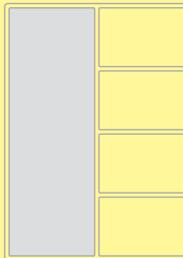


Editorial part

					
spread	2nd cover	3rd cover	4th cover	single page	single page next to content
€ 1987	€ 1680	€ 1540	€ 2390	€ 1380	€ 1535
458 x 297 mm	229 x 297 mm	229 x 297 mm	229 x 297 mm	229 x 297 mm	229 x 297 mm
					
1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 1395	€ 680	€ 968	€ 830	€ 680	€ 830
458 x 148 mm	74 x 297 mm	138 x 297 mm	229x146 mm	196 x 136 mm	138 x 176 mm

Advertisement section

Discounts

				
1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 190	€ 350	€ 350	€ 650	€ 630
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Volume discounts:

2x	10%	10x	30%
4x	15%	12x	35%
6x	20%	18x	40%
8x	25%	24x	45%

Ad agencies: 15%

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

Publishing schedule and deadlines for material delivery are here
<http://lilita.lv/en/advertising/deadlines/>



TECHNICAL REQUIREMENTS

SUBMISSION OF READY ADS

Please submit advertising artwork only in **PDF, AI, or TIFF** formats.

The finished advertising artwork must be sent:

- via **failiem.lv** or **wetransfer.com**, with a notification sent to **reklama@lilita.lv**
- or directly to **reklama@lilita.lv**, indicating the following information:
 - the magazine for which the advertisement is intended
 - the client / campaign name
 - contact details of the artwork creator (phone / email)

ADVERTISEMENT SIZE

- When preparing the advertisement, please follow the ad dimensions specified for the particular magazine.
- For full-page ads or double-page spreads, a 5 mm bleed on each side is mandatory.
- For 2/3 page, 1/3 page, and 1/2 page ad formats, a 5 mm bleed on each side is also required.

ADVERTISEMENT PREPARATION

When preparing advertising materials in PDF and AI formats:

- Only CMYK color mode is permitted.
- All text in advertising artwork must be converted to outlines.
- Recommended CMYK color profile: ISO Coated_v2_300_eci.icc

When preparing advertising materials in TIFF format:

- Only CMYK color mode is permitted.
- The TIFF advertising artwork must have a resolution of 300 dpi.
- Paths and Alpha Channels must not be saved in TIFF advertising files.

Important! When preparing double-page spread advertisements, it is recommended not to place text or fine design elements in the center of the spread, as these may be lost in the magazine binding (spine).

SIZE OF ADVERTISEMENT

- | | |
|---|--|
| <ul style="list-style-type: none"> • Лилит, Lilita
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bleed size 230 x 307 mm | <ul style="list-style-type: none"> • geo, Baltic Bussines Quartely
page size 213 x 270 mm
bleed size 223 x 280 mm |
| <ul style="list-style-type: none"> • Latvijas Architektūra
page size 229 x 297 mm
bleed size 239 x 307 mm | <ul style="list-style-type: none"> • Nezināmā Vēsture, Nezināmā Kara Vēsture
page size 210 x 297 mm
bleed sizes 220 x 307 mm |
| <ul style="list-style-type: none"> • Copes Lietas
page size 210 x 297 mm
bleed size 220 x 307 mm | |

FOR QUESTIONS CALL +371 29110309