

MEDIA KIT 2026

QUICK FACTS

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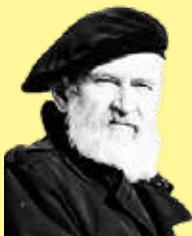
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Published: bi-monthly (mar, may, jul, sept, nov, jan)

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Content partners: Society of Architects of Latvia, Society of Designers of Latvia



Editor in Chief:
Dr. arch.
Jānis Lejnieks

Awards:

- Special Recognition of the Jury of the Latvian Architecture Awards (2025)
- Letter of Appreciation issued by the Cabinet of Ministers of Latvia (2021)

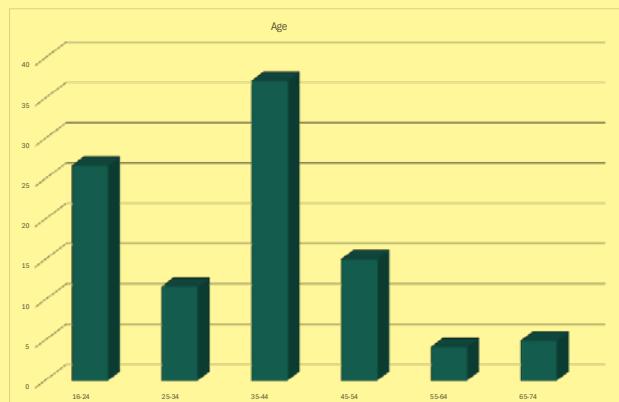
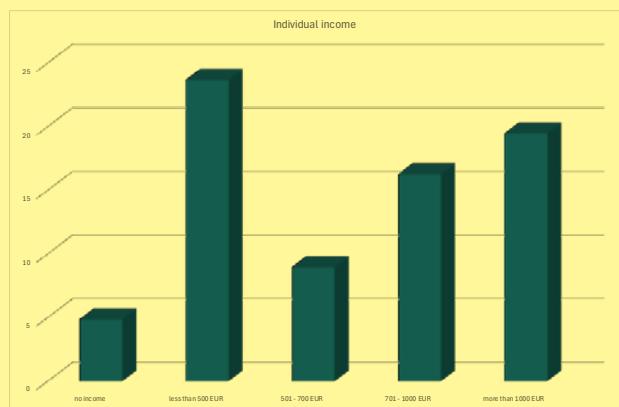
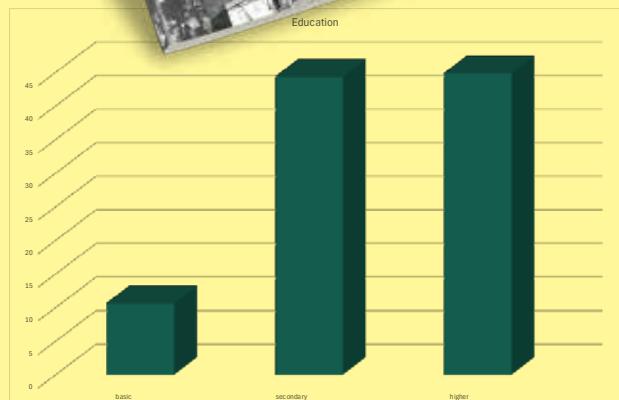
Print run: 3000

Distribution: Subscribers (600), Retail (1800), Free copies (600)

Total readers: 15980 (Cover Max), 8770 (cover), Source: Kantar TNS 2024



READERS PROFILE



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Latvijas Architektūra is a top quality and the only one magazine in Latvia for architects, designers and construction specialists. Published bi-monthly (6x year) since 1995, it covers the latest buildings, public and private, industrial and infrastructure objects built in Latvia. Interior design is equally important as exterior, so both form the major part of the magazine. On top of that, city planning and landscape design are among other topics of the magazine.

The magazine "Latvijas Arhitektura" is published in cooperation with Culture Capital Fund of Latvia and Association of Architects of Latvia. The magazine contains articles written by famous local architects and designers, illustrated by photos of high-class pro photographers.

Latvijas Architektūra is subscribed, bought, borrowed from colleagues and really read. You will find this magazine on the table or shelf of every architect, actively using it as an inspiration and information resource. It is also a must-have for the students of architecture, design and construction. At the same time the magazine is very popular among those building their own private housing, opening restaurants, developing office buildings etc.

The magazine is kept on shelves for many years and is considered to maintain its value also for the future generations. Therefore advertisements, placed in *Latvijas Arhitektura* have almost indefinite live span reaching decision makers and decision influencers across full spectrum of professions involved in design and construction process.



MAIN TOPICS

In 2025, when the magazine celebrates its 30th birthday, the readers will have the opportunity to explore the impact of design on the architecture of healthcare buildings, the revival of Riga's idea as a Baltic metropolis, the renovation of Valmiera Theatre, MADE Architects' wooden constructions – office buildings and kindergartens, urban greening and green courtyards, as well as sophisticated concrete architecture and family homes in rural areas. And much more, of course!

Month	Main topic	Featured projects
February	NEW HOME IN AN OLD BUILDING	Kuldīga Needle Factory, SEB Bank (Elizabetes Street), "Augustine's Garden" (Alauksta 7), Manor Barn (Taurupe), Grīnbergs's House Reconstruction (Ventspils)
April	RE-CONSTRUCTION	Riga Circus (Riga), Museum of Literature and Music (Riga), La Casa di Musica (Blaumaņa Street 19)
June	RIVERFRONTS & WATERFRONTS	ExPorto Leisure & Entertainment Complex (Andrejosta), Zuši Camping Site (Bērzcīems)
August	COMMUNITY CENTRES & FORMER KOLKHOZ SETTLEMENTS	Tērvete Centre – former kolkhoz Jaunais Komunārs, Kalna Village Centre (Nigrande), Nākotne (Jelgava Region)
November ANNIVERSARY ISSUE	RE-VISITING/RE-SEEING	Waldorf School (Cēsis Region) Ivars Bumbieris Museum (Saulkrasti), Uģis Šenbergs Residential Block (Šampēteris), Residential Building (Klijanu Street)
December	STREET SPACE & URBAN COMFORT	Building on K. Barona Street, Office Buildings (Antonijas Street, Dzelzavas 41), National School of Art (Slokas Street), School in Lielupe



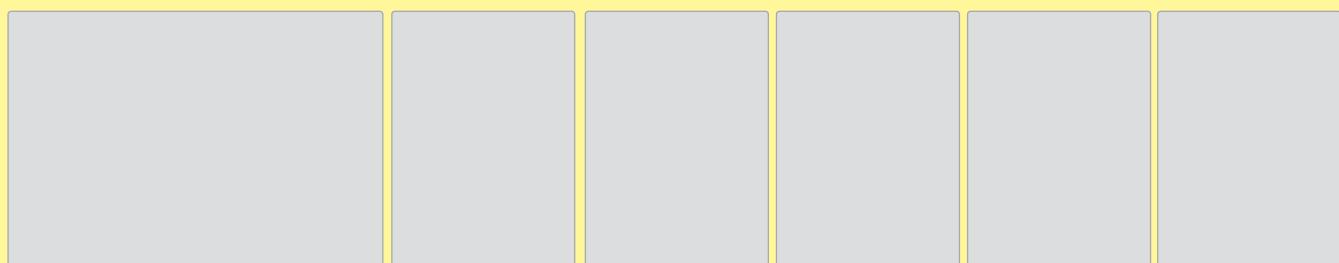
LATVIJAS ARCHITEKTŪRA

ADVERTISING RATE CARD 2026

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ŽURNĀLU IZDEVNIECĪBA

Editorial part



spread

€ 1987

458 x 297 mm

2nd cover

€ 1680

229 x 297 mm

3rd cover

€ 1540

229 x 297 mm

4th cover

€ 2390

229 x 297 mm

single page

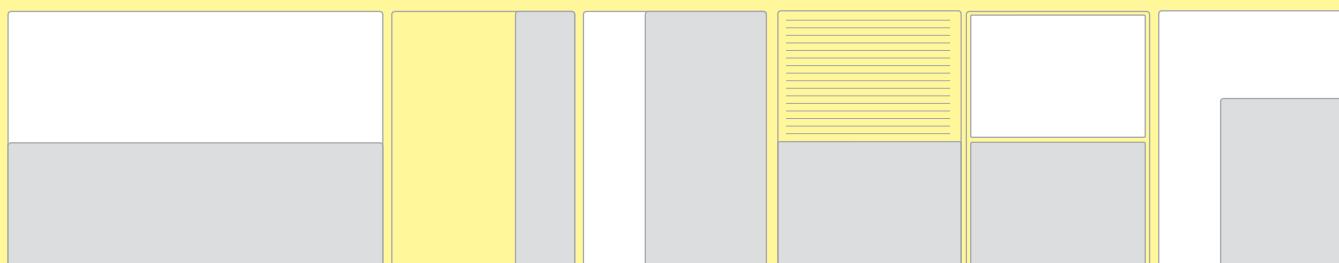
€ 1380

229 x 297 mm

single page next to content

€ 1535

229 x 297 mm



1/2 spread

€ 1395

458 x 148 mm

1/3 page

€ 680

74 x 297 mm

2/3 page

€ 968

138 x 297 mm

1/2 page

€ 830

229x146 mm

1/2 page

€ 680

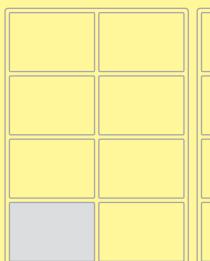
196 x 136 mm

JUNIOR page

€ 830

138 x 176 mm

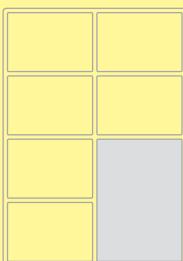
Advertisement section



1/8 page

€ 190

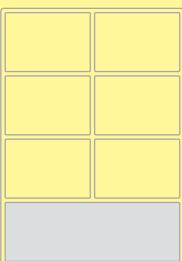
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1/4 page

€ 350

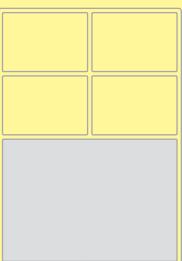
96 x 136 mm



1/4 page

€ 350

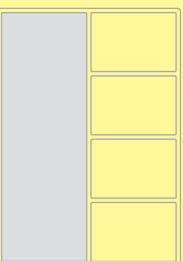
196 x 66 mm



1/2 page

€ 650

196 x 136 mm



1/2 page

€ 630

96 x 276 mm

Discounts

Volume discounts:

2x 10%

4x 15%

6x 20%

8x 25%

10x 30%

12x 35%

18x 40%

24x 45%

Ad agencies: 15%

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

Publishing schedule and deadlines for material delivery are here
<http://lilita.lv/en/advertising/deadlines/>

