

MEDIA KIT 2023



QUICK FACTS

Published by: Magazine publishing house Lilita

Published since: 1995

Published: bi-monthly (mar, may, jul, sept, nov, jan)

Format: 96-144 pages, 229x297mm, glossy mat, premium quality printing

Content: financed by Culture Capital Fund of Latvia

Content partners: Society of Architects of Latvia, Society of Designers of Latvia



Editor in Chief:
Dr. arch.
Jānis Lejnietis

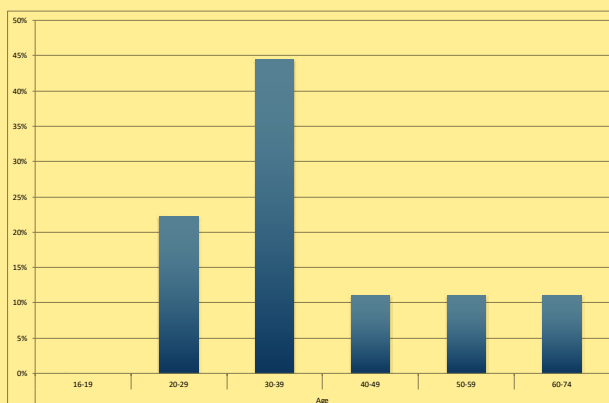
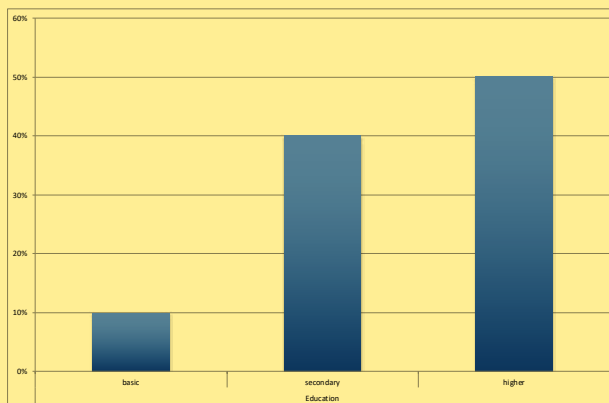
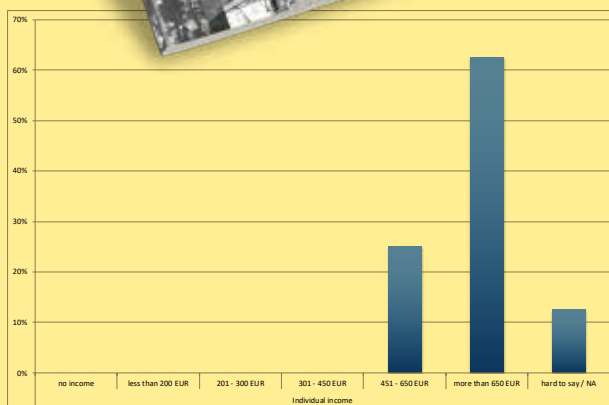
Awards: Letter of Appreciation issued by the Cabinet of Ministers of Latvia (2021)

Print run: 3000

Distribution: Subscribers (600), Retail (1800), Free copies (600)

Total readers: 9.000 (Cover), 16.000 (Cover Max).
Source: Kantar TNS 2022

READERS PROFILE



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Latvijas Architektūra is a top quality and the only one magazine in Latvia for architects, designers and construction specialists. Published bi-monthly since 1995, it covers the latest buildings, public and private, industrial and infrastructure objects built in Latvia. Interior design is equally important as exterior, so both form the major part of the magazine. On top of that, city planning and landscape design are among other topics of the magazine.

The magazine "Latvijas Architektūra" is published in cooperation with Culture Capital Fund of Latvia and Association of Architects of Latvia. The magazine contains articles written by famous local architects and designers, illustrated by photos of high-class pro photographers.

Latvijas Architektūra is subscribed, bought, borrowed from colleagues and really read. You will find this magazine on the table or shelf of every architect, actively using it as an inspiration and information resource. It is also a must-have for the students of architecture, design and construction. At the same time the magazine is very popular among those building their own private housing, opening restaurants, developing office buildings etc.

The magazine is kept on shelves for many years and is considered to maintain its value also for the future generations. Therefore advertisements, placed in Latvijas Architektūra have almost indefinite live span reaching decision makers and decision influencers across full spectrum of professions involved in design and construction process.



MAIN TOPICS

In 2023 the readers will have the opportunity to learn about business architecture, new business centers, the New Riga Theater and family homes in the Latvian countryside. The magazine will feature young Latvian architects who work abroad and follow Bauhaus principles. In the magazine, we will also publish the latest cultural and sports buildings, kindergartens and spa recreation places with public outdoor space, paying attention to bicycle transport, which is now in particular demand.

Month	Main topic
March	GLOBALLY LOCAL POTENTIAL
May	RESORT
July	LANDSCAPE URBANISM
September	SCHOOL
November	COUNTRY HOUSE
January	ILLUSION OR REALITY



LATVIJAS ARCHITEKTŪRA

ADVERTISING RATE CARD 2023

www.lilita.lv

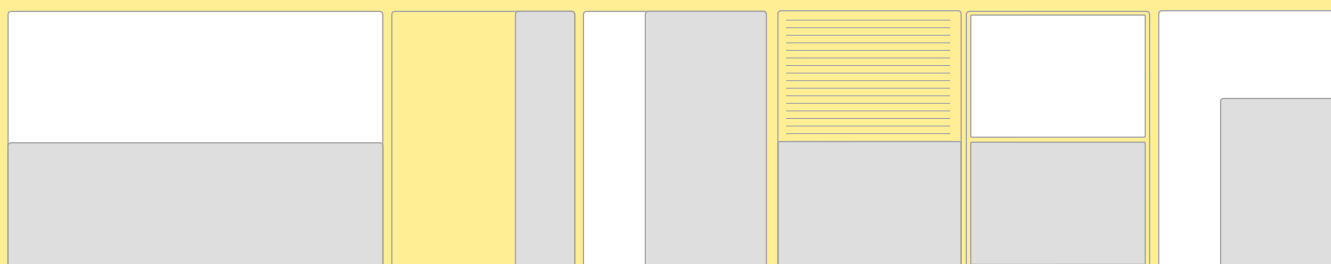
lilita
ŽURNĀLU IZDEVNIECĪBA



Editorial part



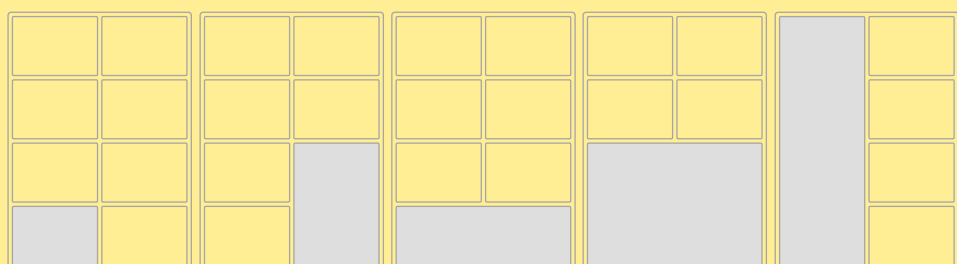
spread	2nd cover	3rd cover	4th cover	single page	single page next to content
€ 1987	€ 1680	€ 1540	€ 2390	€ 1380	€ 1535
458 x 297 mm	229 x 297 mm	229 x 297 mm	229 x 297 mm	229 x 297 mm	229 x 297 mm



1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 1395	€ 680	€ 968	€ 830	€ 680	€ 830
458 x 148 mm	74 x 297 mm	138 x 297 mm	229x146 mm	196 x 136 mm	138 x 176 mm

Advertisement section

Discounts



1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 190	€ 350	€ 350	€ 650	€ 630
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Volume discounts:

2x 10%	10x 30%
4x 15%	12x 35%
6x 20%	18x 40%
8x 25%	24x 45%

Ad agencies: **15%**

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

Publishing schedule and deadlines for material delivery are here <http://lilita.lv/en/advertising/deadlines/>