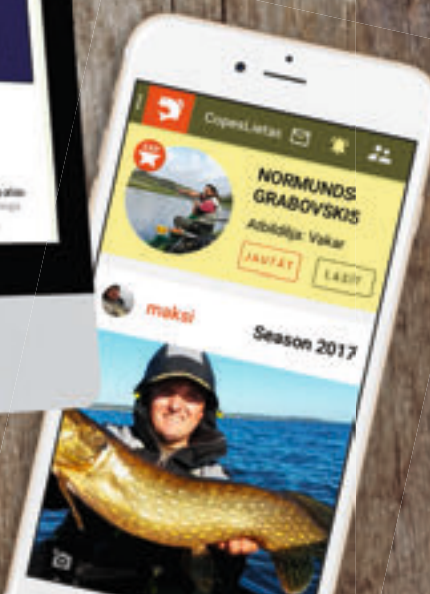




# CopesLietas

## the MAGAZINE





# CopesLietas the MAGAZINE

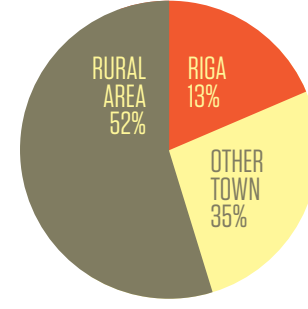
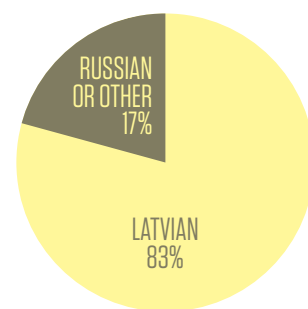
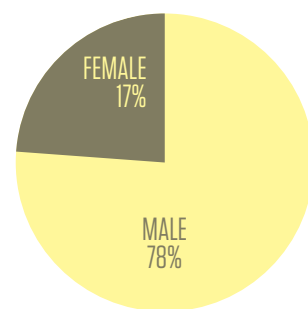
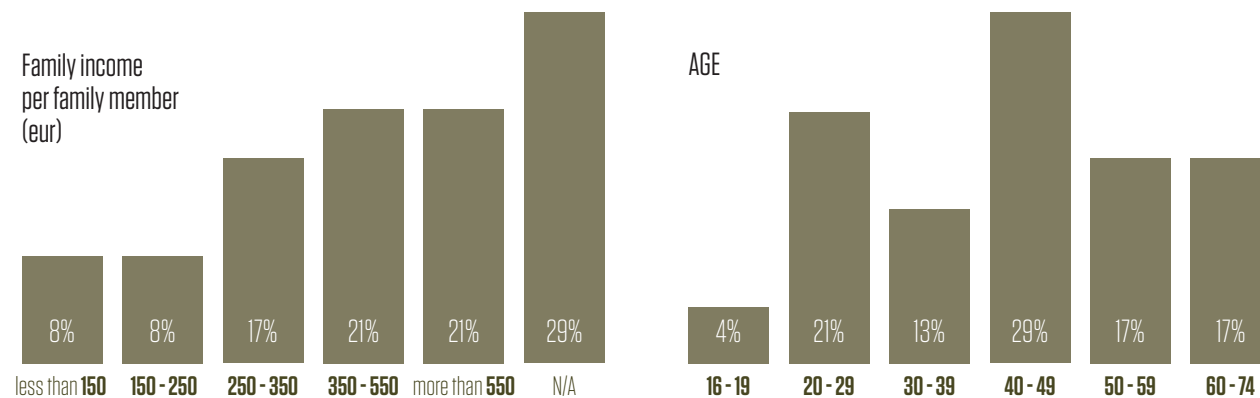


Type..... Angling magazine  
 Regularity ..... Monthly  
 Language..... Latvian  
 Format ..... A4, 72 pages  
 Published ..... since 1998  
 Readers total (cover max) . 46.000  
 Cover ..... 23.000  
 Print run ..... 10.000  
 Subscribers ..... 3500  
 In app readers..... 900

Data source TNS Latvia

For more than 20 years Copes Lietas is the leading angling media brand on the market. It presents angling as adventure and entertainment and contains interviews with fishing celebrities, readers' contests, stories from fishing trips in line with expert tips and hottest equipment. Copes Lietas has gathered an impressive team of Latvian experts including world champions and medalists. They share

experiences, strategies and tactics providing readers with priceless knowledge and inspiration. The readers of Copes Lietas come from all over the country, some are urban office workers and others are farmers. They are young and old, male and female, Latvian and Russian. They have different income levels and they go fishing for different reasons but all of them are similar thanks to the love towards nature and fish.



## Publishing schedule

Issue	#	Material deadline	Magazine on-sale
2019	07	25.06.2019	04.07.2019
2019	08	22.07.2019	02.08.2019
2019	09	26.08.2019	04.09.2019
2019	10	23.09.2019	03.10.2019
2019	11	22.10.2019	01.11.2019
2019	12	25.11.2019	04.12.2019

Advertising prices:	€
Single page (for angling brands)	980
2/3 page	780
1/3 page	580
Back cover (for angling brands)	1480



## the PORTAL

www.copeslietas.lv  
 Unique users . . . 50.000/month  
 Page views . . . 2.400.000/month

Copeslietas.lv is the largest digital platform for the anglers in Latvia. It consists of news, forum, photo galleries, videos, expert Q&A, classifieds, sports infos, etc. The mobile version of the portal is created for usage on smartphones with easy picture uploads and convenient browsing. The users of the portal come not only from all parts of Latvia, many emigrated Latvians are here as well. Certainly, they are anglers of different fields and the forum is the exact place for them to meet and discuss all hot topics. There are active posters and there are passive readers, but one can be said for sure - the total majority of anglers is here.

## Advertising prices: Banners, desktop version

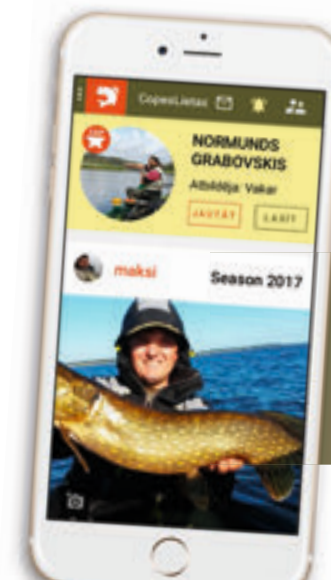
Size	1060 x 200 px	300 x 250 px	300 x 600 px	300 x 100 px
Per day	€ 25.00	€ 13.00	€ 25.00	€ 6.00
Per week	€ 125.00	€ 65.00	€ 125.00	€ 30.00
Per month	€ 450.00	€ 250.00	€ 450.00	€ 100.00
Rotations	2	2	2	2
Format	JPG, GIF, PNG, HTML5	JPG, GIF, PNG, HTML5	JPG, GIF, PNG, HTML5	JPG, GIF, PNG, HTML5
Max file size	150Kb	100Kb	120Kb	70Kb

## Advertising prices: Banners (smartphone version)

Size	300 x 250 px
Price per week	€ 90.00
Guaranteed expositions	10 000
Intensity	No more than 5 times a day per user
Placemetnt	Top of the page
Format	JPG, GIF, PNG, HTML5
Max file size	200Kb

## Advertorials:

Placed in the news section, unlimited size, with photos, etc.  
 Price per placement € 140



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