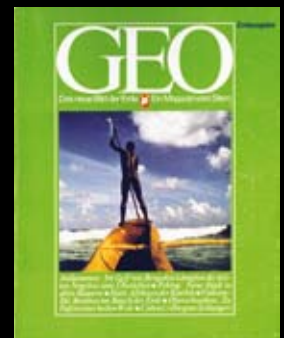


GEO's career in print started in Germany in 1976, followed by equally successful GEO editions in France, Spain and Russia. In 2005, the Italian issue joined the GEO family and for the first time in magazine history a launch in the six European countries Croatia, Czech Republic, Hungary, Romania, Slovakia and Turkey was started simultaneously followed by Greece in 2006, Bulgaria in 2007, Finland and India in 2008 – further launches are already scheduled. By now, GEO is published in 17 countries and it is Gruner + Jahr's most international magazine brand.

GEO's mission is to produce magazines of compelling style and beauty.

The various editions of GEO differ from each other in that they are a product of the respective culture they spring from. Yet they are also profoundly related, for they share something that transcends text, images and financial backing: a focus on quality and a hallmark approach – open, unbiased and pluralistic – to the world around us.

GEO combines a winning concept with intellectual discipline: superlative photography, layout and print quality set off articles written with unmatched awareness, imagination and authority. Whether you call it craftsmanship, travail d'artisan, Handwerk or artesanado, it shows that we revere and value our readers in an outstanding way.



GEO Germany, 1976

Welcome to the World of GEO!

GEO TAKES ITS TIME Animal photographers are like paparazzi, relentlessly shadowing their prey day and night, for weeks and months on end. Passion and patience, in-depth research and a fierce determination to track down the »object of desire« are all preconditions for a good shoot. GEO showcases celebrities of the animal kingdom.

Pursues natural beauties

Lohn unendlicher
Geduld: Dass de la Lez
Nahaufnahmen wie
diese eines Polarfuchses
gelingen, hat mit
der Zeit zu tun, die sie
sich nimmt. Oftmals
liegt sie viele Stunden
lang auf der Lauer



UMĚLÁ BOUŘE

Mohutné proudy vzduchu, které mohou krátkodobě dosáhnout až pětinasobku síly orkánu, vytváří v největším větrném kanálu světa v kalifornském Sunnyvale šest turbin, každá o výkonu 22 500 koní. Při rychlosti až 550 km/h se tu mohou ověřovat aerodynamické vlastnosti součástí letadel, vrtulníků a vesmírných plavidel. V tomto větrném modulu se ale také testuje napodobenina letadla, s níž se před více než 100 lety vznesli k obloze bratři Wrightové.



Блок рассчитан на семью из 3-4 человек. Обстановка внутри спартанская: пара кроватей (или одна большая кровать), стол и печка. Оконшки в домике в холода затянуты оленьей кожей

В маленьких домиках умещается только самое необходимое. Остальное можно хранить и «на улице»



Mit motorisierten Paragleitern erkunden George Steinmetz und sein Assistent Alain Arnoux die Erde von oben. Großräumige geologische Strukturen erschließen sich leichter aus der Vogelperspektive



Geformt wie eine Amöbe, überzogen mit blauer Haut und besetzt mit 15 000 silbernen Pailletten: Die Filiale der Kaufhauskette Selfridges in Birmingham ist ein lebender, bebender Körper des Konsums, der die Kundschaft über eine transparente Röhre anzusaugen scheint (Entwurf: Future Systems, London).



Mausoleum im Spiegelglanz. In der Sa'ida-Sainab-Moschee berühren Pilger den metallverzierten Sarkophag von Sainab, einer Enkelin des Propheten Mohammed. Dann lassen sie sich zum Gebet nieder

ΤΑΞΙΔΙ ΣΤΟΝ ΠΑΓΟ

Οι επιστήμονες και το πλήρωμα του ερευνητικού πλοίου «Πολικός Αστέρας» ταξίδεψαν για περισσότερο από ένα μήνα στην παγωμένη θάλασσα της Ανταρκτικής. Στην αποστολή συμμετείχαν δύο ρεπόρτερ του GEO προκειμένου να μοιραστούν τις γνώσεις που φέρνει στο φως το απέραντο λευκό.

Των Κλάους-Πέτερ Λίκφελντ (κείμενο) και Τγκο Αρντ (φωτογραφίες)



Lichtschleuder in der Dunkelkammer: Mit einer futuristisch anmutenden Apparatur, in einem komplett verdunkelten, zudem schwarz gestrichenen Testraum, ermitteln Techniker bei Osram die Lichtverteilung einer Leuchte – ihre »Abstrahlcharakteristik«. Die Lichtquelle, etwa eine Glühlampe, umkreist dabei einen angewinkelten Spiegel, der das Licht auf ein Messgerät reflektiert.

ETNİK AZINLIKLAR

Benim hayatım benim okulum

Öğretmenimiz sert ama onu yine de seviyoruz. Biz Tacıklar özel olduğumuzu göstermek zorundayız, diyor sık sık. Çin'deki azınlıklardan biriyiz çünkü. Öğretmenimiz Orta Asya'daki Hint-Avrupalılar'ın son temsilcileri olduğumuzu söylüyor. Bunun ne anlam geldiğini tam bilmiyorum. Bizim

köyün adı Tiznot ve ülkenin en batısında. Ailemin küçük bir çiftliği var, okuldan sonra ben de onlara yardım etmek zorundayım. Aslında kitap okumayı tercih ederdim. Artık gayet iyi okuyabiliyorum çünkü. İlerde terzi olmak istiyorum. En sevdiğim elbise üstümde: Farbelalı pembe olanı.

1976

Germany
Austria
Switzerland



1979

France



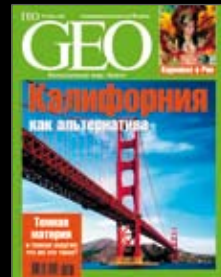
1986

Spain



1998

Russia



2005

Italy
Romania
Croatia



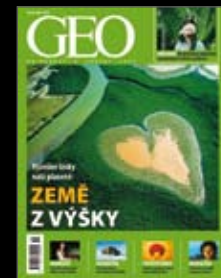
2005

Hungary
Slovakia



2005

Turkey
Czech Rep.



2006

Greece



2007

Bulgaria



2008

Finland
India



GEO
is Europe's
leading Premium
Reportage
Magazine

The wide range of GEO topics led to new magazine launches additionally to the main brand GEO – The result is a strong magazine family consisting of 15 line extensions with different editorial focal points.

- The first GEO magazine was launched in Germany in 1976.
- GEO is monthly published in 17 countries internationally.
- The whole GEO family sells more than 25 million copies each year.



Travel



Knowledge



Travel



Travel



History



Children



Children



Knowledge



Travel



Children



History



Travel



Children



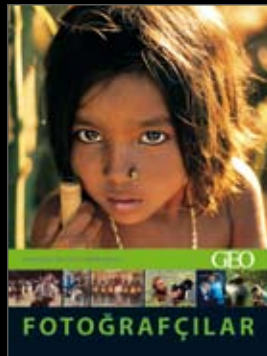
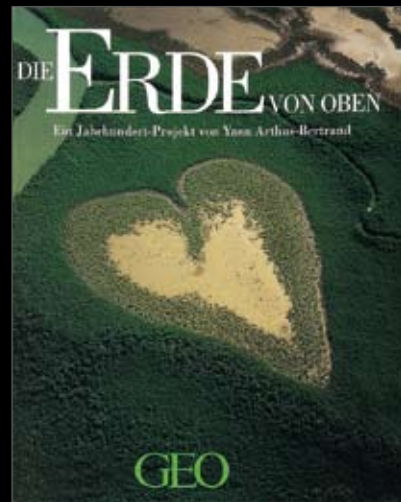
Travel



Travel



GEO Books



GEO TV Documentaries



GEO Digital



GEO Podcast



GEO Online

GEO DVD

GEO Audiobooks

GEO Calendars



GEO Photo Exhibitions



GEO Ancillary Products



GEO Quiz

GEO Globe

GEO Telescope



GEO – read by a first class readership

The readership of GEO is unique like the magazine itself. The readers have a very high level of education and income, and enjoy an above-average socio-economic status. They are strong personalities, opinion formers and multipliers – they make buying and investment decisions and influence attitudes in their social environment. These elite consumers appreciate discrete luxury combined with elegant design. They are especially fond of prestigious international brand names.

GEO – perfect for image transfer

GEO editors and readers share a liking for the unusual, an openness for the future, a curiosity in what's worth knowing and an awareness for the endangered. These four principles guide the journalistic work and reports that fill each page of the magazine. GEO contributes its own brand charisma. Advertisers can use this charisma to emphasize the power and appeal of their own brands.

A perfect setting for

luxury and premium brands



AUDI in GEO Germany



DIOR in GEO Russia



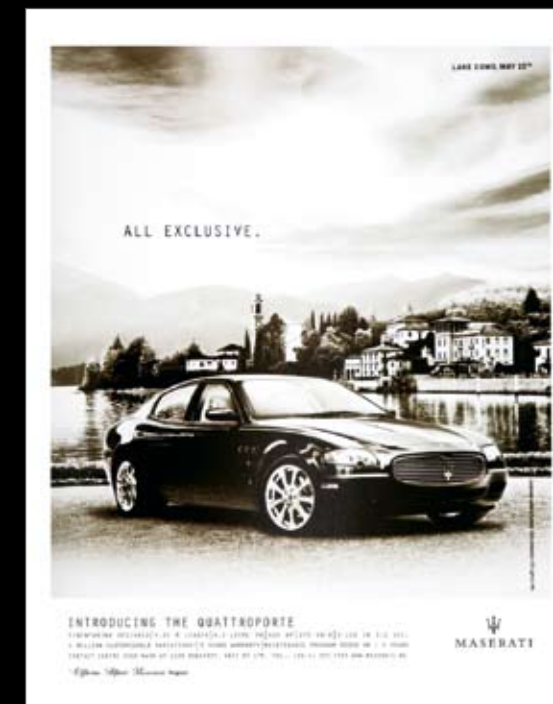
BOSS in GEO Czech Rep.



DOLCE & GABBANA in GEO France



MONT BLANC in GEO Greece



MASERATI in GEO Turkey



ROLEX in GEO Greece

GEO editorial department's credo – unchanged for more than 30 years:

- **A liking for the unusual**
- **An openness for the future**
- **A curiosity in what's worth knowing**
- **An awareness for the endangered**