

# LATVIJAS ARCHITEKTŪRA

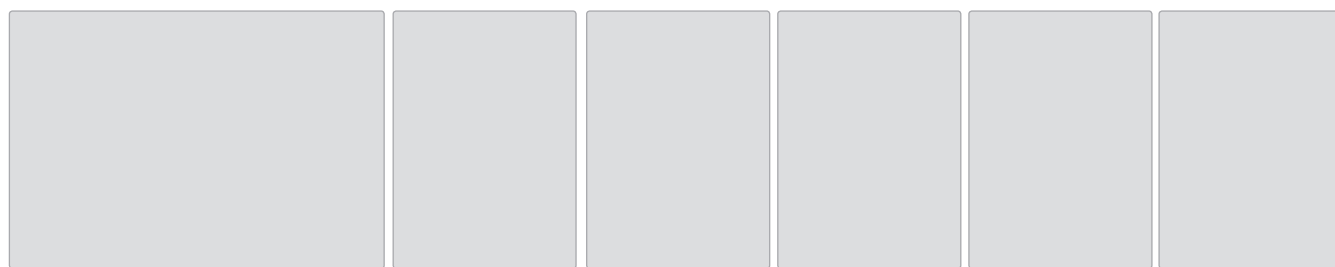
ADVERTISING RATE CARD 2022

www.lilita.lv

**lilita**  
ŽURNĀLU IZDEVNIECĪBA



## Editorial part



**spread**

€ 1987

458 x 297 mm

**2<sup>nd</sup> cover**

€ 1680

229 x 297 mm

**3<sup>rd</sup> cover**

€ 1540

229 x 297 mm

**4<sup>th</sup> cover**

€ 2390

229 x 297 mm

**single page**

€ 1380

229 x 297 mm

**single page next to content**

€ 1535

229 x 297 mm



**1/2 spread**

€ 1395

458 x 148 mm

**1/3 page**

€ 680

74 x 297 mm

**2/3 page**

€ 968

138 x 297 mm

**1/2 page**

€ 830

229x146 mm

**1/2 page**

€ 680

196 x 136 mm

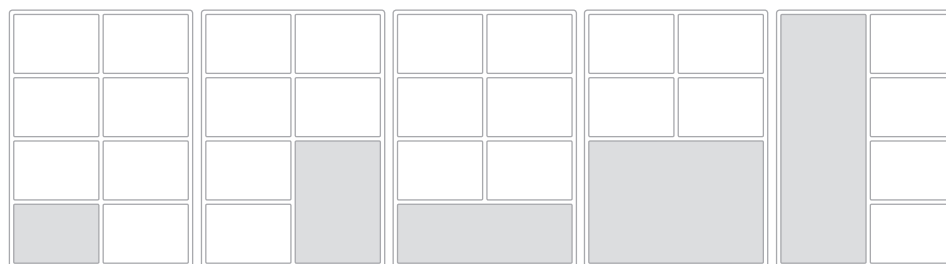
**JUNIOR page**

€ 830

138 x 176 mm

## Advertisement section

## Discounts



**1/8 page**

€ 190

96 x 66 mm

**1/4 page**

€ 350

96 x 136 mm

**1/4 page**

€ 350

196 x 66 mm

**1/2 page**

€ 650

196 x 136 mm

**1/2 page**

€ 630

96 x 276 mm

Volume discounts:

<b>2x 10%</b>	<b>10x 30%</b>
<b>4x 15%</b>	<b>12x 35%</b>
<b>6x 20%</b>	<b>18x 40%</b>
<b>8x 25%</b>	<b>24x 45%</b>

Ad agencies: **15%**

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

Publishing schedule and deadlines for material delivery are here  
<http://lilita.lv/en/advertising/deadlines/>

