

# LATVIJAS BŪVNICĪBA

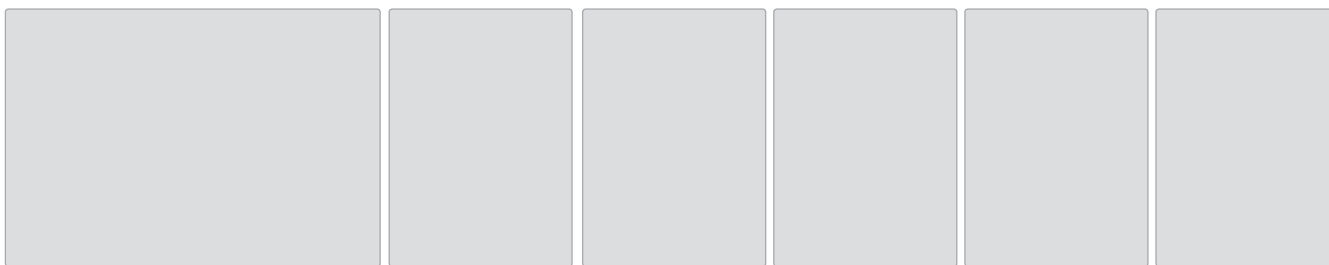
ADVERTISING RATE CARD 2021

www.lilita.lv

**lilita**  
ŽURNĀLU IZDEVNICĪBA



## Editorial part



**spread**

€ 1830

458 x 297 mm

**2<sup>nd</sup> cover**

€ 1490

229 x 297 mm

**3<sup>rd</sup> cover**

€ 1390

229 x 297 mm

**4<sup>th</sup> cover**

€ 1965

229 x 297 mm

**single page**

€ 1280

229 x 297 mm

**single page next to content**

€ 1390

229 x 297 mm



**1/2 spread**

€ 1180

458 x 148 mm

**1/3 page**

€ 680

74 x 297 mm

**2/3 page**

€ 960

138 x 297 mm

**1/2 page**

€ 780

229x146 mm

**1/2 page**

€ 630

196 x 136 mm

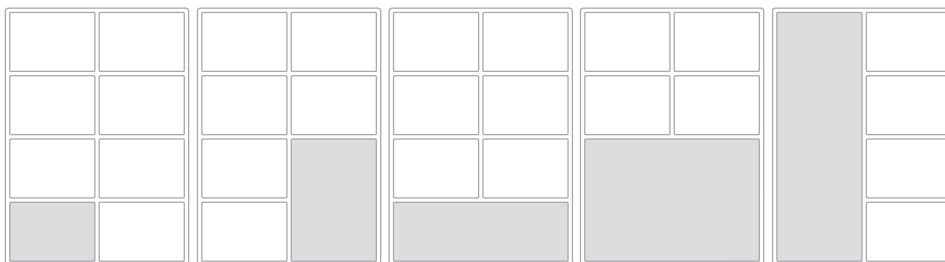
**JUNIOR page**

€ 720

138 x 176 mm

## Advertisement section

## Discounts



**1/8 page**

€ 160

96 x 66 mm

**1/4 page**

€ 300

96 x 136 mm

**1/4 page**

€ 300

196 x 66 mm

**1/2 page**

€ 560

196 x 136 mm

**1/2 page**

€ 560

96 x 276 mm

Volume discounts:

2x 10%	10x 30%
4x 15%	12x 35%
6x 20%	18x 40%
8x 25%	24x 45%

Ad agencies: 15%

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

Publishing schedule and deadlines for material delivery are here  
<http://lilita.lv/en/advertising/deadlines/>

