

КЛЁВЫЕ ДЕЛА

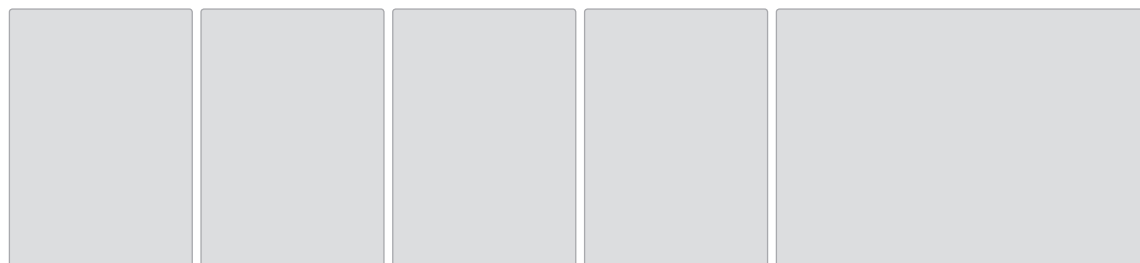
ADVERTISING RATE CARD 2021

www.lilita.lv

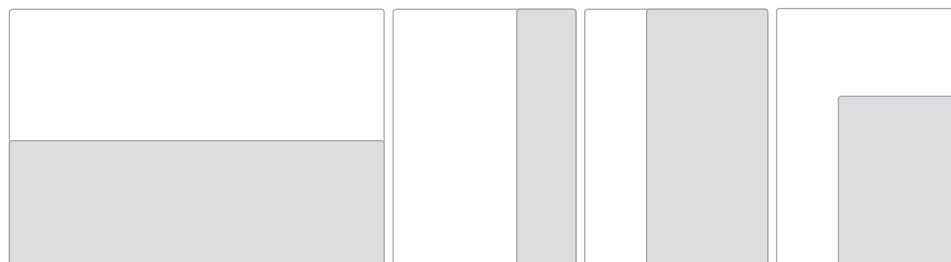
lilita
ŽURNĀLU IZDEVNIECĪBA



Editorial part



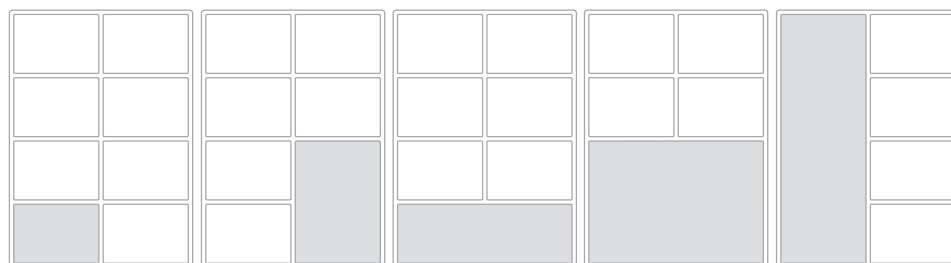
2 nd cover	3 rd cover	4 th cover	single page	spread
€ 920	€ 890	€ 980	€ 880	€ 1480
210 x 297 mm	210 x 297 mm	210 x 297 mm	210 x 297 mm	420 x 297 mm



1/2 spread	1/3 page	2/3 page	JUNIOR page
€ 980	€ 380	€ 680	€ 680
420 x 148 mm	75 x 297 mm	138 x 297 mm	137 x 191 mm

Advertisement section

Discounts



1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 90	€ 180	€ 180	€ 280	€ 280
91 x 66 mm	91 x 136 mm	185 x 66 mm	185 x 136 mm	91 x 276 mm

Volume discounts:

2x 10%	10x 30%
4x 15%	12x 35%
6x 20%	18x 40%
8x 25%	24x 45%

Ad agencies: 15%

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

Publishing schedule and deadlines for material delivery are here
<http://lilita.lv/en/advertising/deadlines/>

