



Editorial part

						<p>Next to content & next to editorial column: € 2280</p> <p>First 5 ad pages after content: € 1980</p> <p>In 1st half on the book: € 1880</p> <p>In 2nd half on the book: € 1680</p>
1st spread	2nd-5th spread	spread	3rd cover	4th cover	single page	
€ 3280	€ 2880	€ 2680	€ 2880	€ 3280	→	
458 x 297 mm			229 x 297 mm	229 x 297 mm	229 x 297 mm	

1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 1880	€ 880	€ 1380	€ 880	€ 980	€ 990
458 x 148 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	229 x 148 mm	141 x 183 mm

Advertisement section

Discounts

1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 180	€ 340	€ 340	€ 680	€ 680
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Volume discounts:

2x 10%	10x 30%
4x 15%	12x 35%
6x 20%	18x 40%
8x 25%	24x 45%

Ad agencies: 15%

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

