

# Baltic Business Quarterly

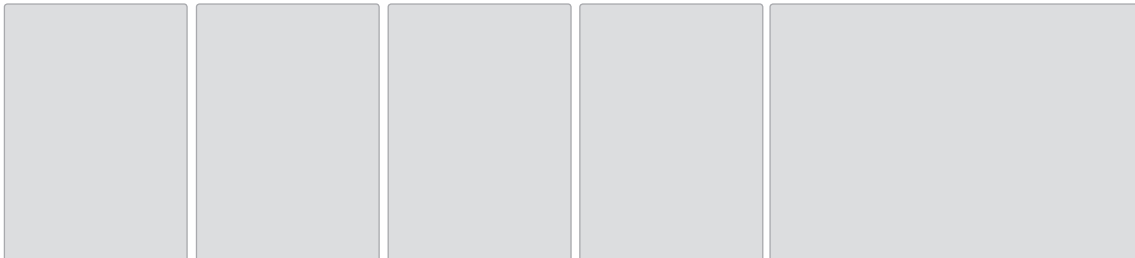
ADVERTISING RATE CARD 2018

www.lilita.lv

**lilita**  
ŽURNĀLU IZDEVNIECĪBA



## Editorial part



<b>2<sup>nd</sup> cover</b>	<b>3<sup>rd</sup> cover</b>	<b>4<sup>th</sup> cover</b>	<b>single page</b>	<b>spread</b>
€ 1200	€ 1200	€ 1800	€ 850	€ 1600
213x270 mm	213x270 mm	213x270 mm	213x270 mm	426x270 mm



<b>1/2 page</b>	<b>1/3 page</b>	<b>1/4 page</b>
€ 640	€ 550	€ 460
213x135 mm	213x93 mm	213x70 mm

## Atlaides

Volume discounts:	2 x	15 %
	4 x	30 %

AHK members	20 %
Ad agencies: 15%	15 %

## Deadlines

	Advertisement booking deadline	On sale
Baltic Business Quarterly 02	23.11.2018.	04.12.2018.

## Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2<sup>nd</sup> part of the book.