

KĀ TAS STRĀDĀ

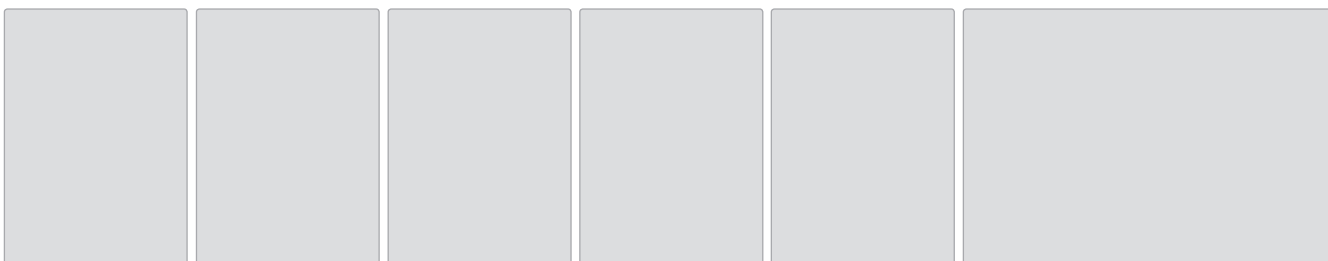
ADVERTISING RATE CARD 2018

www.lilita.lv

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ŽURNĀLU IZDEVNIECĪBA



Editorial part

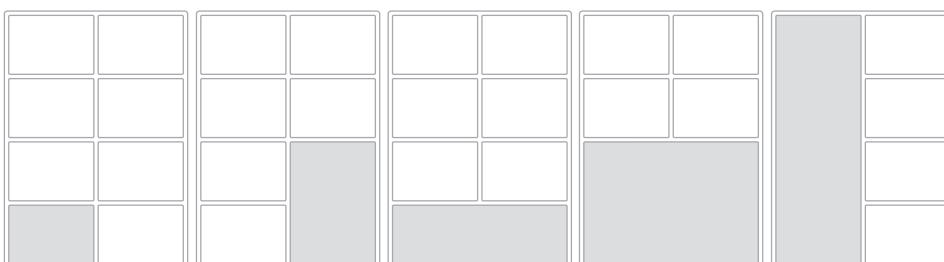


2 nd cover	3 rd cover	4 th cover	single page	single page next to content	spread
€ 1380	€ 1380	€ 1480	€ 880	€ 1080	€ 1380
230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	460 x 297 mm



1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 980	€ 380	€ 580	€ 380	€ 420	€ 420
460 x 145 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	230 x 145 mm	141 x 183 mm

Advertisement section



1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 90	€ 190	€ 190	€ 350	€ 350
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

Deadlines

	Advertisement booking deadline	On sale
Kā Tas Strādā 03	03.09.2018.	14.09.2018.
Kā Tas Strādā 04	05.10.2018.	17.10.2018.
Kā Tas Strādā 05	05.11.2018.	15.11.2018.
Kā Tas Strādā 06	04.12.2018.	14.12.2018.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.