

ЧЕТЫРЕ СЕЗОНА

ADVERTISING RATE CARD 2018

www.lilita.lv

lilita
ŽURNĀLU IZDEVNIECĪBA



Editorial part

							Next to content & next to editorial column: € 1080 Single page : € 980
1st spread	2nd-5th spread	spread	2nd cover	3rd cover	4th cover	single page	
€ 1295	€ 1120	€ 1080	€ 1380	€ 1380	€ 1480	→	
440 x 300 mm			220 x 300 mm	220 x 300 mm	220 x 300 mm	220 x 300 mm	

1/2 spread	1/2 page	1/2 page	1/3 page	1/3 page	1/4 page
€ 980	€ 420	€ 580	€ 380	€ 336	€ 280
440 x 150 mm	220 x 150 mm	110 x 300 mm	75 x 300 mm	220 x 100 mm	110 x 150 mm

Discounts

Volume discounts:	2 x	10 %	
	4 x	15 %	
	6 x	20 %	
	8 x	25 %	
	10 x	30 %	
	12 x	35 %	
	18 x	40 %	
	24 x	45 %	
	Ad agencies: 15%		

Deadlines

	Advertisement booking deadline	On sale
Четыре Сезона 04	04.10.2018.	17.11.2018.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.