

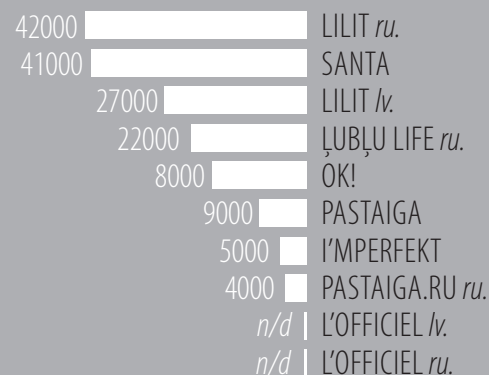
LIILIT

L I F E S T Y L E M A G A Z I N E I N L A T V I A



WOMEN'S MAGAZINES READERSHIP

COVER, TNS 2018



WOMEN'S MAGAZINES RANKED BY SALES VOLUME

TOP 20

(01.01.2017 - 31.12.2017)

1. PĒRLE
2. LILIT *lv.*
3. SANTA
4. UNA
5. OK! *lv.*
6. DŽĪVESSTILA BIBLIOTĒKA
7. COSMOPOLITAN *lv.*
8. MANS MAZAIS
9. LILIT *ru.*
10. STILA ILUSTRĒTĀ ROKASGRĀMATA
11. IMPERFEKT
12. ЏUBЏU LIFE
13. PASTAIGA
14. PRECOS!
15. PASTAIGA *ru.*
16. L'OFFICIEL *lv.*
17. BEAUTY CLOUD
18. LĪGAVĀM
19. L'OFFICIEL *ru.*
20. FASHION

Source: www3.presesserviss.lv

WWW.LILIT.LV STATISTIC (Google Analytics)

	Unique visitors	Visits	Page views	Avg. Visit Duration
May 2018	164 061	327 529	1 202 483	00:4:33
June 2018	175 368	339 403	1 215 866	00:4:22
July 2018	173 007	349 461	1 392 639	00:4:53

Full information for advertisers www.lilita.lv

ЛИЛИТ/LILIT IS THE ONLY **HIGH CIRCULATION LIFESTYLE MAGAZINE** PUBLISHED IN TWO SEPARATE EDITIONS –

ONE IN LATVIAN AND ONE IN RUSSIAN LANGUAGE TARGETING URBAN HIGH INCOME HIGH SELF-ESTEEM WOMEN FROM BOTH ETHNIC HALVES OF THE POPULATION IN **LATVIA, ESTONIA, LITHUANIA.**

THE PHILOSOPHY OF ЛИЛИТ/LILIT AND ITS MAIN MESSAGE IS: THE MOST IMPORTANT IN YOUR LIFE IS YOURSELF.

WITH SUCH MESSAGE IN HER MIND EVERY ЛИЛИТ /LILIT WOMAN INVESTS MONEY, TIME AND EFFORT IN RAISING THE QUALITY OF HER PERSONAL LIFE. SHE WORKS ON PROVING HERSELF AND DEVELOPING HER POTENTIAL, SHE CARES OF HER EMOTIONAL AND MATERIAL COMFORT.

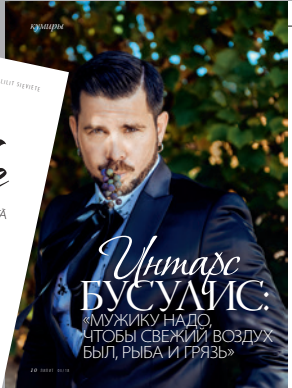
LILIT POWER

Distribution: **LATVIA, LITHUANIA, ESTONIA**

Worldwide: **AppStore** and **Google Play**

Web page: **www.lilit.lv**

Facebook followers: **14.5k**



FAMOUS PEOPLE AND SUCCESS STORIES

EXPERIENCE OF THE HEROES OF THIS RUBRIC INSPIRES AND GUIDES TO SUCCESSFUL AND BURSTING LIFE.

RELATIONSHIP RULES

NOTHING IS GRANTED; IF YOU WANT TO BE HAPPY AND SUCCESSFUL YOU HAVE TO KNOW THE RULES OF DEVELOPING HARMONIC RELATIONSHIP WITH YOURSELF, YOUR LOVER MAN AND THE SOCIETY AROUND YOU.



BROADEN HORIZONS

THE WORLD IS VARIED. EXPEDITIONS TO OTHER COUNTRIES, TRAVELLING IN TIME, IN CULTURE AND EVEN IN ANOTHER DIMENSION UP TO THE DEEP INSIDE OF YOUR OWN SOUL ENRICHES WITH NEW EXPERIENCES AND OPENS MINDS.

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FASHION AND BEAUTY

HIGH SELF-ESTEEM OF THE ЛИЛИТ /LILIT WOMAN REQUIRES LOOKING GOOD. SHE FOLLOWS THE HOTTEST TRENDS IN FASHION AND BEAUTY BECAUSE SHE IS A WOMAN! AND SHE LOVES HERSELF.

LILIT MAGAZINE ADVERTISING RATE 2018

Ad format	Size	Lilit	Лилит	Lilit+Лилит
1st DP	458x297	3180	3280	
2 nd -5 th DP	458x297	2780	2880	
DP	458x297	2380	2680	3980
3 rd cover	229x297	2880	2880	
4th (Back) cover	229x297	2980	3280	
SP next to content	229x297	2280	2280	
SP next to editor's letter	229x297	2280	2280	
SP in first 5 ad pages after content	229x297	1980	1980	
SP in first half of the book	229x297	1780	1880	2900
SP in second half of the book	229x297	1580	1680	2600
1/2 DP	458x148	1780	1880	
1/3 page	77x297	780	880	
2/3 page	141x297	1180	1380	
1/2 page	196x136	780	880	
1/2 page in editorial	229x148	880	980	
Junior page	141x183	890	990	
1/2 page in ad block	96x276	580	680	980
1/2 page in ad block	196x136	580	680	980
1/4 page in ad block	196x66	290	340	480
1/4 page in ad block	96x136	290	340	480
1/8 page in ad block	96x66 90	180	265	
Styling photoshoot 4xDP		3900	3900	4900

BANNER ADVERTISEMENTS WWW.LILIT.LV 2018

Banner	Size (pix)	Rotary	Views, weekend day	Views, working day	Views, week	Price for a working day/ 1 rotary (€)	Price for a weekend day/ 1 rotary (€)	Price for a week/ 1 rotary (€)
TOP	960x100	1	30 000	25 000	200 000	50,00	40,00	200,00
Right square	280x240	1	40 000	38 000	300 000	50,00	40,00	200,00
Right middle square	280x240	1	40 000	38 000	300 000	35,00	30,00	180,00
Forum banner	620x100	1	30 000	28 000	280 000	35,00	30,00	180,00
Giga video before web opening (max 10 sec.)	900x500	1	12 000	7 500	75 000	500,00	280,00	2000,00
Forum branding	960x100							
	150x1200	1	30 000	28 000	280 000	300,00	250,00	1000,00
All website branding	960x100							
	150x1200	1	40 000	38 000	300 000	350,00	300,00	1200,00

Price does not include 21% VAT.

Full information for advertisers www.lilita.lv

TOP 20 ADVERTISERS

- Elkor Plaza
- Lancome
- Dior
- Chanel
- L'Oreal Paris
- Nivea
- Nissan
- H&M
- Frey Wille
- Emporio Armani
- Hyundai
- L'Oreal Professional
- Burberry
- Lexus
- Massimo Dutti
- Missoni
- Schwarzkopf
- Sandro
- Douglas
- Riga Plaza

