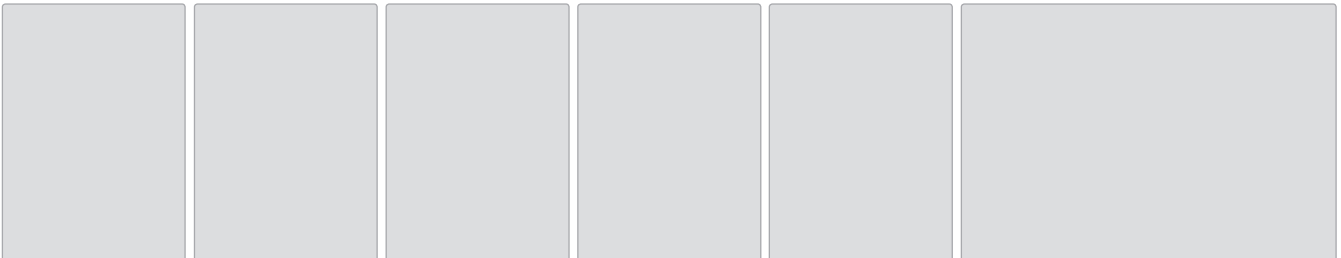




## Editorial part

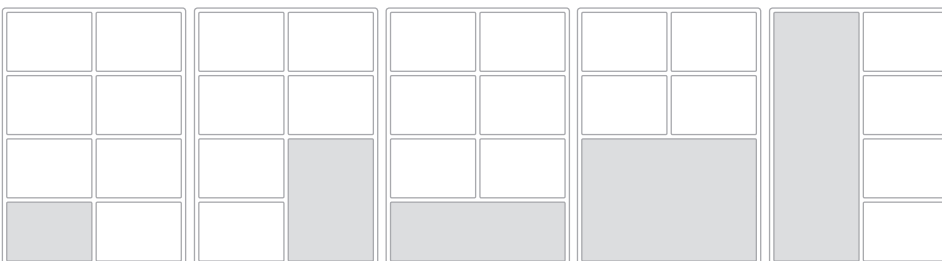


<b>2<sup>nd</sup> cover</b>	<b>3<sup>rd</sup> cover</b>	<b>4<sup>th</sup> cover</b>	<b>single page</b>	<b>single page next to content</b>	<b>spread</b>
€ 1380	€ 1380	€ 1480	€ 980	€ 1080	€ 1380
213x270 mm	213x270 mm	213x270 mm	213x270 mm	213x270 mm	426x270 mm



<b>1/2 spread</b>	<b>1/3 page</b>	<b>2/3 page</b>	<b>1/2 page</b>	<b>1/2 page</b>	<b>JUNIOR page</b>
€ 980	€ 380	€ 580	€ 380	€ 420	€ 520
426x135 mm	74x270 mm	148x270 mm	178x123 mm	213x135 mm	134 x 170 mm

## Advertisement section



<b>1/8 page</b>	<b>1/4 page</b>	<b>1/4 page</b>	<b>1/2 page</b>	<b>1/2 page</b>
€ 90	€ 190	€ 190	€ 350	€ 350
87x59,5 mm	87x123 mm	178x59,5 mm	178x123 mm	87x250 mm

## Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

## Deadlines

	Advertisement booking deadline	On sale		Advertisement booking deadline	On sale
GEO 01	05.01.2018.	17.01.2018.	GEO 07	22.06.2018.	06.07.2018.
GEO 02	02.02.2018.	14.02.2018.	GEO 08	27.07.2018.	08.08.2018.
GEO 03	26.02.2018.	09.03.2018.	GEO 09	27.08.2018.	07.09.2018.
GEO 04	26.03.2018.	09.04.2018.	GEO 10	24.09.2018.	05.10.2018.
GEO 05	27.04.2018.	09.05.2018.	GEO 11	29.10.2018.	08.11.2018.
GEO 06	28.05.2018.	07.06.2018.	GEO 12	26.11.2018.	07.12.2018.

## Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2<sup>nd</sup> part of the book.