

ЧЕТЫРЕ СЕЗОНА

ADVERTISING RATE CARD 2018

www.lilita.lv

agentūra **lilita**



Editorial part

							Next to content & next to editorial column: € 1080 Single page : € 980
1st spread	2nd-5th spread	spread	2nd cover	3rd cover	4th cover	single page	
€ 1295	€ 1120	€ 1080	€ 1380	€ 1380	€ 1480	→	
440 x 300 mm			220 x 300 mm	220 x 300 mm	220 x 300 mm	220 x 300 mm	

1/2 spread	1/2 page	1/2 page	1/3 page	1/3 page	1/4 page
€ 980	€ 420	€ 580	€ 380	€ 336	€ 280
440 x 150 mm	220 x 150 mm	110 x 300 mm	75 x 300 mm	220 x 100 mm	110 x 150 mm

Discounts

Volume discounts:	2 x	10 %	
	4 x	15 %	
	6 x	20 %	
	8 x	25 %	
	10 x	30 %	
	12 x	35 %	
	18 x	40 %	
	24 x	45 %	
	Ad agencies: 15%		

Deadlines

	Advertisement booking deadline	On sale
Четыре Сезона 01	26.01.2018.	07.02.2018.
Четыре Сезона 02	26.03.2018.	09.04.2018.
Четыре Сезона 03	25.05.2018.	07.06.2018.
Четыре Сезона 04	27.07.2018.	08.08.2018.
Четыре Сезона 05	26.10.2018.	08.11.2018.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.