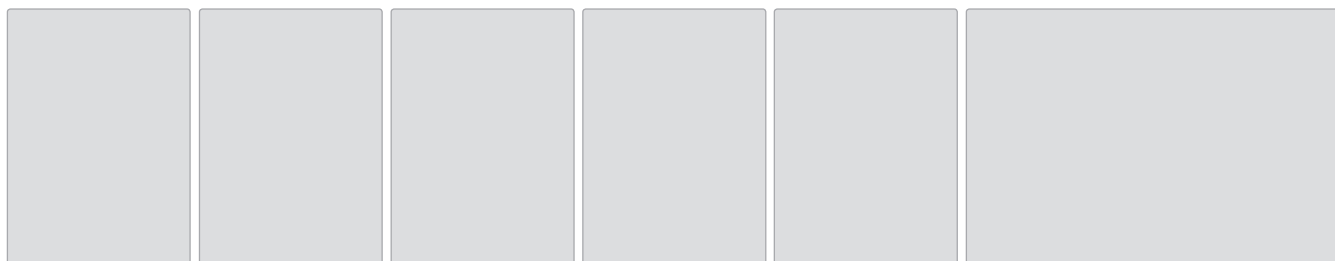




## Editorial part

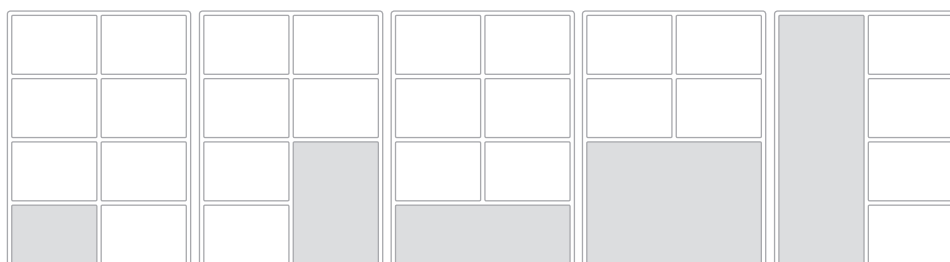


<b>2<sup>nd</sup> cover</b>	<b>3<sup>rd</sup> cover</b>	<b>4<sup>th</sup> cover</b>	<b>single page</b>	<b>single page next to content</b>	<b>spread</b>
€ 1380	€ 1380	€ 1480	€ 980	€ 1080	€ 1380
217 x 283 mm	217 x 283 mm	217 x 283 mm	217 x 283 mm		434 x 283 mm



<b>1/2 spread</b>	<b>1/3 page</b>	<b>2/3 page</b>	<b>1/2 page</b>	<b>1/2 page</b>	<b>JUNIOR page</b>
€ 980	€ 380	€ 580	€ 380	€ 420	€ 420
434 x 142 mm	73 x 283 mm	136 x 283 mm	185 x 131 mm	217 x 142 mm	136 x 177 mm

## Advertisement section



<b>1/8 page</b>	<b>1/4 page</b>	<b>1/4 page</b>	<b>1/2 page</b>	<b>1/2 page</b>
€ 90	€ 190	€ 190	€ 350	€ 350
90 x 63 mm	90 x 131 mm	185 x 63 mm	185 x 131 mm	90 x 267 mm

## Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

## Deadlines

	Advertisement booking deadline	On sale
SIN 1 (februāris/marts)	02.02.2018.	14.02.2018.
SIN 2 (aprīlis/maijs)	03.04.2018.	16.04.2018.
SIN 3 (jūnijs/jūlijs)	04.06.2018.	14.06.2018.
SIN 4 (augusts/septembris)	03.08.2018.	15.08.2018.
SIN 5 (oktobris/novembris)	02.10.2018.	15.10.2018.
SIN 6 (decembris/janvāris)	03.12.2018.	14.12.2018.

## Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2<sup>nd</sup> part of the book.