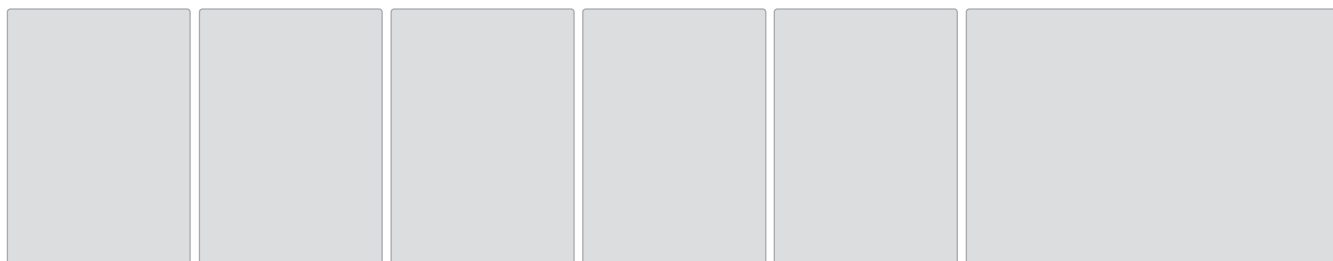




**Editorial part**

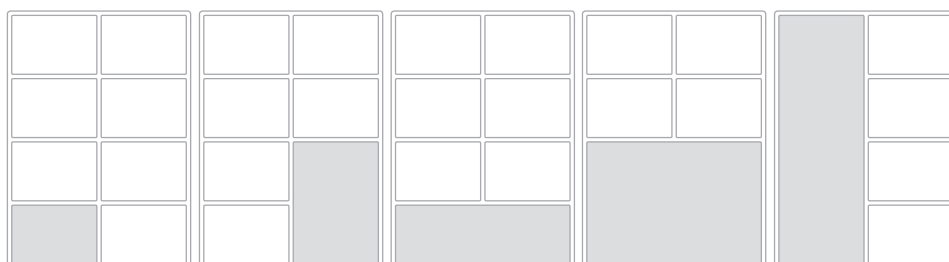


<b>2<sup>nd</sup> cover</b>	<b>3<sup>rd</sup> cover</b>	<b>4<sup>th</sup> cover</b>	<b>single page</b>	<b>single page next to content</b>	<b>spread</b>
€ 1380	€ 1380	€ 1480	€ 980	€ 1080	€ 1380
210 x 297 mm	210 x 297 mm	210 x 297 mm	210 x 297 mm	210 x 297 mm	420 x 297 mm



<b>1/2 spread</b>	<b>1/3 page</b>	<b>2/3 page</b>	<b>1/2 page</b>	<b>1/2 page</b>	<b>JUNIOR page</b>
€ 1280	€ 380	€ 580	€ 380	€ 420	€ 420
420 x 148 mm	72 x 297 mm	133 x 297 mm	180 x 136 mm	210 x 148 mm	130 x 183 mm

**Advertisement section**



<b>1/8 page</b>	<b>1/4 page</b>	<b>1/4 page</b>	<b>1/2 page</b>	<b>1/2 page</b>
€ 90	€ 190	€ 190	€ 350	€ 350
88 x 66 mm	88 x 136 mm	180 x 66 mm	180 x 136 mm	88 x 276 mm

**Discounts**

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

**Deadlines**

	Advertisement booking deadline	On sale
Патрон 01	22.01.2018.	02.02.2018.
Патрон 02	19.03.2018.	04.04.2018.
Патрон 03	21.05.2018.	01.06.2018.
Патрон 04	20.07.2018.	01.08.2018.
Патрон 05	21.09.2018.	03.10.2018.
Патрон 06	20.11.2018.	03.12.2018.

**Attention!**



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2<sup>nd</sup> part of the book.