

NEZINĀMĀ VĒSTURE

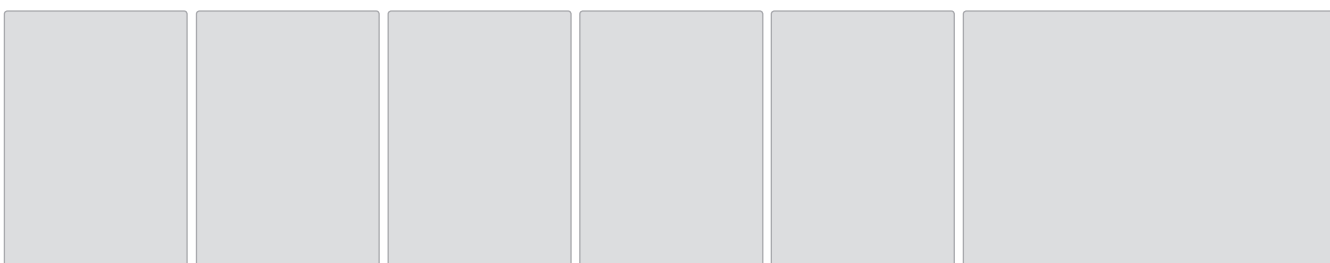
ADVERTISING RATE CARD 2018

www.lilita.lv

agentūra **lilita**



Editorial part

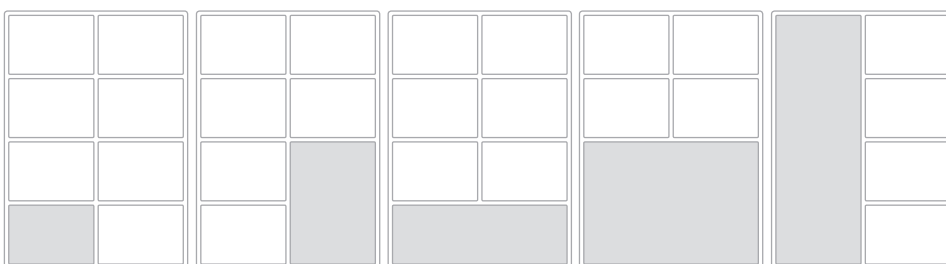


2nd cover	3rd cover	4th cover	single page	single page next to content	spread
€ 1380	€ 1380	€ 1480	€ 880	€ 1080	€ 1380
230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	460 x 297 mm



1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 980	€ 380	€ 580	€ 380	€ 420	€ 420
460 x 145 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	230 x 145 mm	141 x 183 mm

Advertisement section



1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 90	€ 190	€ 190	€ 350	€ 350
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

Deadlines

	Advertisement booking deadline	On sale		Advertisement booking deadline	On sale
Nezināmā Vēsture 01	05.01.2018.	17.01.2018.	Nezināmā Vēsture 07	22.06.2018.	06.07.2018.
Nezināmā Vēsture 02	02.02.2018.	14.02.2018.	Nezināmā Vēsture 08	27.07.2018.	08.08.2018.
Nezināmā Vēsture 03	26.02.2018.	09.03.2018.	Nezināmā Vēsture 09	27.08.2018.	07.09.2018.
Nezināmā Vēsture 04	26.03.2018.	09.04.2018.	Nezināmā Vēsture 10	24.09.2018.	05.10.2018.
Nezināmā Vēsture 05	27.04.2018.	09.05.2018.	Nezināmā Vēsture 11	29.10.2018.	08.11.2018.
Nezināmā Vēsture 06	28.05.2018.	07.06.2018.	Nezināmā Vēsture 12	26.11.2018.	07.12.2018.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.