



Editorial part

						<p>Next to content & next to editorial</p> <p>column: € 2280</p> <p>First 5 ad pages after content: € 1980</p> <p>In 1st half on the book: € 1780</p> <p>In 2nd half on the book: € 1580</p>
1st spread	2nd-5th spread	spread	3rd cover	4th cover	single page	
€ 3180	€ 2780	€ 2380	€ 2880	€ 2980	→	
458 x 297 mm			229 x 297 mm	229 x 297 mm	229 x 297 mm	

1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 1780	€ 780	€ 1180	€ 780	€ 880	€ 890
458 x 148 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	229 x 148 mm	141 x 183 mm

Advertisement section

1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 150	€ 290	€ 290	€ 580	€ 580
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

Deadlines

	Advertisement booking deadline	On sale		Advertisement booking deadline	On sale
Lilit 01	22.12.2017	05.01.2018.	Lilit 07	11.06.2018.	22.06.2018.
Lilit 02	16.01.2018.	30.01.2018.	Lilit 08	10.07.2018.	24.07.2018.
Lilit 03	13.02.2018.	27.02.2018.	Lilit 09	10.08.2018.	23.08.2018.
Lilit 04	09.03.2018.	23.03.2018.	Lilit 10	10.09.2018.	21.09.2018.
Lilit 05	10.04.2018.	24.04.2018.	Lilit 11	09.10.2018.	23.10.2018.
Lilit 06	11.05.2018.	23.05.2018.	Lilit 12	09.11.2018.	22.11.2018.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.