



Editorial part

						Next to content & next to editorial column: In 1 st half on the book: € 1140 In 2 nd half on the book: € 940 In 2 nd half on the book: € 840
1st spread € 1980 458 x 297 mm	2nd-5th spread € 1780	spread € 1340	3rd cover € 1440 229 x 297 mm	4th cover € 1980 229 x 297 mm	single page → 229 x 297 mm	

1/2 spread € 940 458 x 148 mm	1/3 page € 440 77 x 297 mm	2/3 page € 690 141 x 297 mm	1/2 page € 440 196 x 136 mm	1/2 page € 490 229 x 148 mm	JUNIOR page € 495 141 x 183 mm

Advertisement section

1/8 page € 90 96 x 66 mm	1/4 page € 170 96 x 136 mm	1/4 page € 170 196 x 66 mm	1/2 page € 340 196 x 136 mm	1/2 page € 340 96 x 276 mm

Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

Deadlines

	Advertisement booking deadline	On sale
ЛилитLook 01	22.02.2018.	07.03.2018.
ЛилитLook 02	24.09.2018.	05.10.2018.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.