

# LATVIJAS BŪVNICĪBA

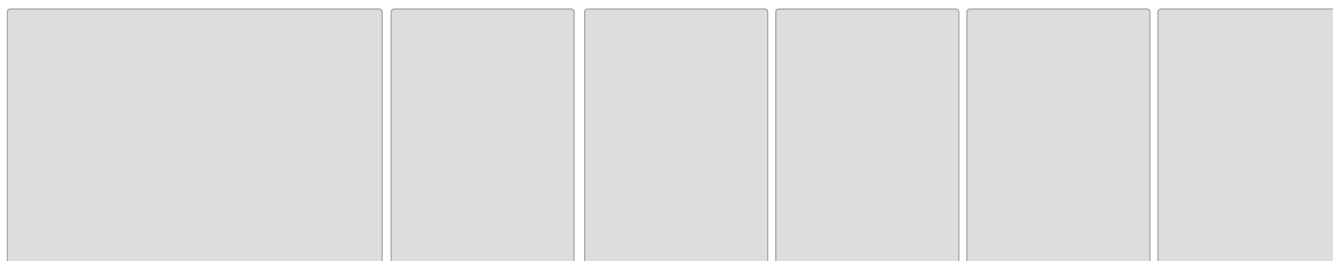
ADVERTISING RATE CARD 2018

www.liita.lv

agentūra **lilita**



## Editorial part



### spread

€ 1830

458 x 297 mm

### 2<sup>nd</sup> cover

€ 1490

229 x 297 mm

### 3<sup>rd</sup> cover

€ 1390

229 x 297 mm

### 4<sup>th</sup> cover

€ 1965

229 x 297 mm

### single page

€ 1280

229 x 297 mm

### single page next to content

€ 1390

229 x 297 mm



### 1/2 spread

€ 1180

458 x 148 mm

### 1/3 page

€ 680

74 x 297 mm

### 2/3 page

€ 960

138 x 297 mm

### 1/2 page

€ 780

229x146 mm

### 1/2 page

€ 630

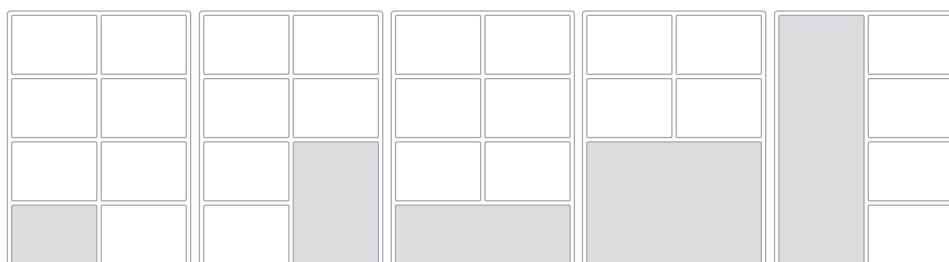
196 x 136 mm

### JUNIOR page

€ 720

138 x 176 mm

## Advertisement section



### 1/8 page

€ 160

96 x 66 mm

### 1/4 page

€ 300

96 x 136 mm

### 1/4 page

€ 300

196 x 66 mm

### 1/2 page

€ 560

196 x 136 mm

### 1/2 page

€ 560

96 x 276 mm

## Discounts

Volume discounts:	2 x	15 %
	4 x	25 %
	6 x	40 %

Ad agencies: 15%

## Deadlines

Advertisement  
booking  
deadline

On sale

Latvijas Būvniecība 01  
Latvijas Būvniecība 02  
Latvijas Būvniecība 03  
Latvijas Būvniecība 04  
Latvijas Būvniecība 05  
Latvijas Būvniecība 06

23.01.2018.  
16.03.2018.  
17.05.2018.  
18.07.2018.  
19.09.2018.  
16.11.2018.

07.02.2018.  
04.04.2018.  
01.06.2018.  
01.08.2018.  
03.10.2018.  
03.12.2018.

## Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2<sup>nd</sup> part of the book.