

LATVIJAS ARCHITEKTŪRA

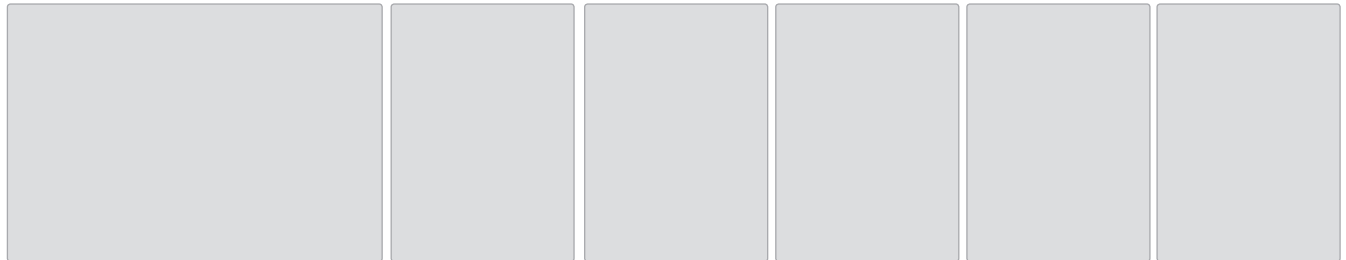
ADVERTISING RATE CARD 2018

www.lilita.lv

agentūra **lilita**



Editorial part



spread	2 nd cover	3 rd cover	4 th cover	single page	single page next to content
€ 1987	€ 1680	€ 1540	€ 2390	€ 1380	€ 1535
458 x 297 mm	229 x 297 mm	229 x 297 mm	229 x 297 mm	229 x 297 mm	229 x 297 mm



1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 1395	€ 680	€ 968	€ 830	€ 680	€ 830
458 x 148 mm	74 x 297 mm	138 x 297 mm	229x146 mm	196 x 136 mm	138 x 176 mm

Advertisement section



1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 190	€ 350	€ 350	€ 650	€ 630
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Discounts

Volume discounts:	2 x	15 %
	4 x	25 %
	6 x	40 %

Ad agencies: 15%

Deadlines

Izgatavojamo reklāmu materiālu iesniegšanas termiņš

Advertisement booking deadline

On sale

Latvijas Architektūra 01
Latvijas Architektūra 02
Latvijas Architektūra 03
Latvijas Architektūra 04
Latvijas Architektūra 05
Latvijas Architektūra 06

15.02.2018.
17.04.2018.
15.06.2018.
17.08.2018.
17.10.2018.
20.12.2018.

02.03.2018.
02.05.2018.
03.07.2018.
03.09.2018.
01.11.2018.
04.01.2019.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.