

NEZINĀMĀ KARA VĒSTURE

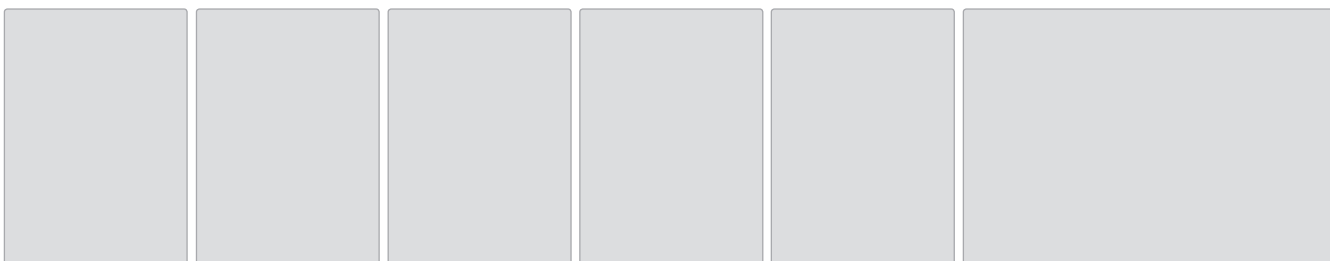
ADVERTISING RATE CARD 2017

www.lilita.lv

agentūra **lilita**



Editorial part

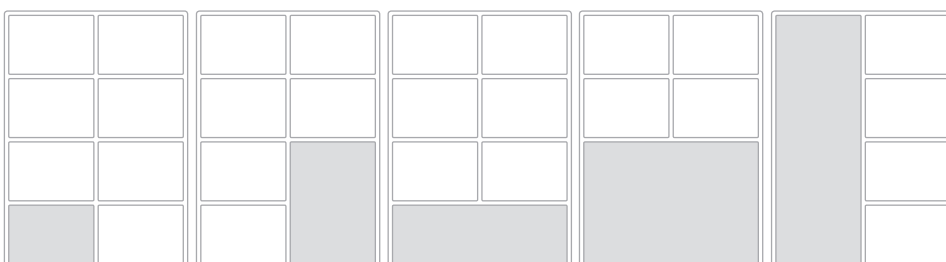


2nd cover	3rd cover	4th cover	single page	single page next to content	spread
€ 1380	€ 1380	€ 1480	€ 880	€ 1080	€ 1380
230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	460 x 297 mm



1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 980	€ 380	€ 580	€ 380	€ 420	€ 420
460 x 145 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	230 x 145 mm	141 x 183 mm

Advertisement section



1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 90	€ 190	€ 190	€ 350	€ 350
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

Deadlines

	Advertisement booking deadline	On sale
Nezināmā Kara Vēsture 01	20.01.2017	16.12.2016
Nezināmā Kara Vēsture 02	23.03.2017	07.02.2017
Nezināmā Kara Vēsture 03	24.05.2017	06.04.2017
Nezināmā Kara Vēsture 04	21.07.2017	07.06.2017
Nezināmā Kara Vēsture 05	22.09.2017	07.08.2017
Nezināmā Kara Vēsture 06	23.11.2017	06.10.2017
Nezināmā Kara Vēsture 01		07.12.2017

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.