

LATVIJAS BŪVNICĪBA

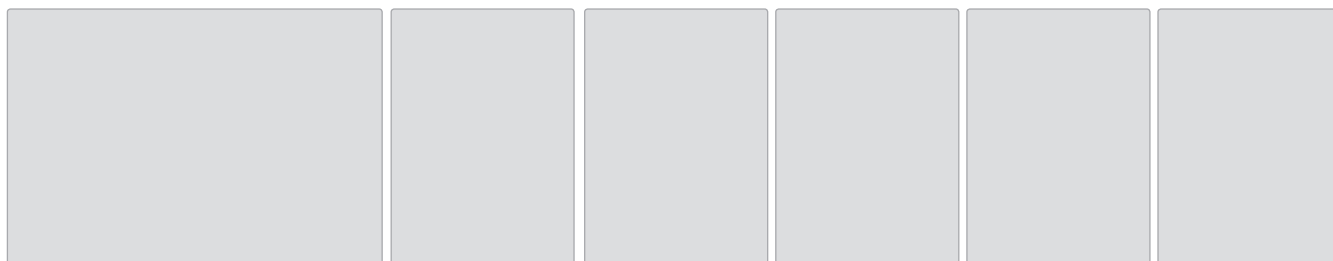
ADVERTISING RATE CARD 2017

www.liita.lv

agentūra **lilita**



Editorial part



spread

€ 1830

458 x 297 mm

2nd cover

€ 1490

229 x 297 mm

3rd cover

€ 1390

229 x 297 mm

4th cover

€ 1965

229 x 297 mm

single page

€ 1280

229 x 297 mm

single page next to content

€ 1390

229 x 297 mm



1/2 spread

€ 1180

458 x 148 mm

1/3 page

€ 680

74 x 297 mm

2/3 page

€ 960

138 x 297 mm

1/2 page

€ 780

229x146 mm

1/2 page

€ 630

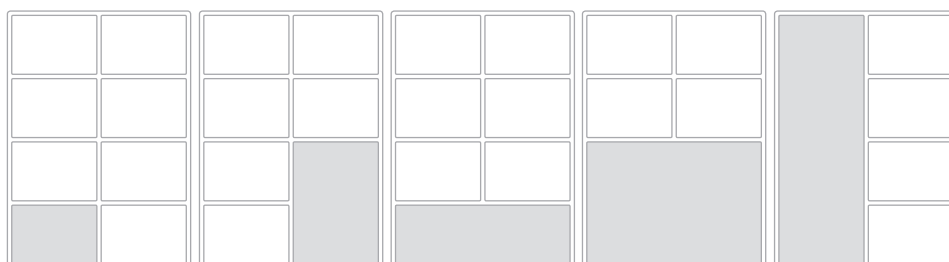
196 x 136 mm

JUNIOR page

€ 720

138 x 176 mm

Advertisement section



1/8 page

€ 160

96 x 66 mm

1/4 page

€ 300

96 x 136 mm

1/4 page

€ 300

196 x 66 mm

1/2 page

€ 560

196 x 136 mm

1/2 page

€ 560

96 x 276 mm

Discounts

Volume discounts:	2 x	15 %
	4 x	25 %
	6 x	40 %

Ad agencies: 15%

Deadlines

Advertisement
booking
deadline

On sale

Latvijas Būvniecība 01
Latvijas Būvniecība 02
Latvijas Būvniecība 03
Latvijas Būvniecība 04
Latvijas Būvniecība 05
Latvijas Būvniecība 06

20.01.2017.
17.03.2017.
18.05.2017.
19.07.2017.
15.09.2017.
17.11.2017.

07.02.2017.
31.03.2017.
16.06.2017.
02.08.2017.
02.10.2017.
01.12.2017.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.