

# ČETRAS SEZONAS

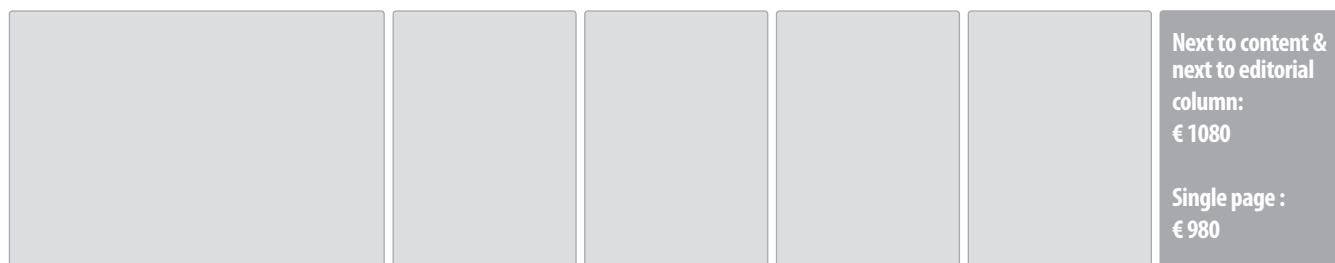
ADVERTISING RATE CARD 2017

www.lilita.lv

agentūra **lilita**



## Editorial part



Next to content & next to editorial column:  
€ 1080

Single page :  
€ 980

<b>1<sup>st</sup> spread</b>	<b>2<sup>nd</sup>-5<sup>th</sup> spread</b>	<b>spread</b>	<b>2<sup>nd</sup> cover</b>	<b>3<sup>rd</sup> cover</b>	<b>4<sup>th</sup> cover</b>	<b>single page</b>
€ 1980	€ 1780	€ 1680	€ 1380	€ 1380	€ 1680	→
440 x 300 mm			220 x 300 mm	220 x 300 mm	220 x 300 mm	220 x 300 mm



<b>1/2 spread</b>	<b>1/2 page</b>	<b>1/2 page</b>	<b>1/3 page</b>	<b>1/3 page</b>	<b>1/4 page</b>
€ 980	€ 420	€ 580	€ 380	€ 336	€ 280
440 x 150 mm	220 x 150 mm	110 x 300 mm	75 x 300 mm	220 x 100 mm	110 x 150 mm

## Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
	24 x	45 %

Ad agencies: 15%

## Deadlines

	Advertisement booking deadline	On sale		Advertisement booking deadline	On sale
4Sezonas 1	01.12.2016.	16.12.2016.	4Sezonas 8	06.07.2017.	21.07.2017.
4Sezonas 2	05.01.2017.	20.01.2017.	4Sezonas 9	05.08.2017.	22.08.2017.
4Sezonas 3	07.02.2017.	22.02.2017.	4Sezonas 10	07.09.2017.	22.09.2017.
4Sezonas 4	07.03.2017.	22.03.2017.	4Sezonas 11	05.10.2017.	20.10.2017.
4Sezonas 5	06.04.2017.	21.04.2017.	4Sezonas 12	04.11.2017.	22.11.2017.
4Sezonas 6	05.05.2017.	22.05.2017.	4Sezonas 01	04.12.2017.	20.12.2017.
4Sezonas 7	06.06.2017.	21.06.2017.			

## Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2<sup>nd</sup> part of the book.