



Editorial part

						<p>Next to content & next to editorial column:</p> <p>First 5 ad pages after content: € 2280</p> <p>In 1st half on the book: € 1980</p> <p>In 2nd half on the book: € 1880</p> <p>In 2nd half on the book: € 1680</p>
1st spread	2nd-5th spread	spread	3rd cover	4th cover	single page	
€ 3280	€ 2880	€ 2680	€ 2880	€ 3280	→	
458 x 297 mm			229 x 297 mm	229 x 297 mm	229 x 297 mm	

1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 1880	€ 880	€ 1380	€ 880	€ 980	€ 990
458 x 148 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	229 x 148 mm	141 x 183 mm

Advertisement section

1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 180	€ 340	€ 340	€ 680	€ 680
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Atlaides

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

Deadlines

	Advertisement booking deadline	On sale		Advertisement booking deadline	On sale
Лилит 1	22.12.2016.	06.01.2017.	Лилит 7	22.06.2017.	07.07.2017.
Лилит 2	20.01.2017.	07.02.2017.	Лилит 8	21.07.2017.	07.08.2017.
Лилит 3	17.02.2017.	08.03.2017.	Лилит 9	22.08.2017.	06.09.2017.
Лилит 4	22.03.2017.	06.04.2017.	Лилит 10	21.09.2017.	06.10.2017.
Лилит 5	19.04.2017.	05.05.2017.	Лилит 11	20.10.2017.	07.11.2017.
Лилит 6	23.05.2017.	07.06.2017.	Лилит 12	22.11.2017.	07.12.2017.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.