

# NEZINĀMĀ VĒSTURE

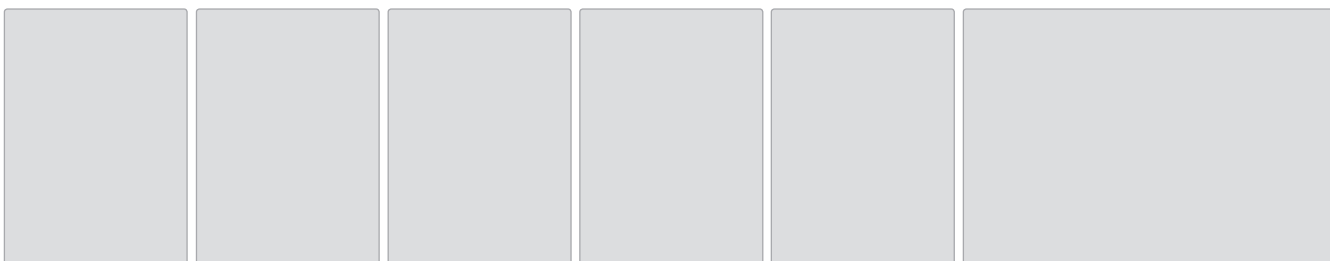
ADVERTISING RATE CARD 2017

www.lilita.lv

agentūra **lilita**



## Editorial part

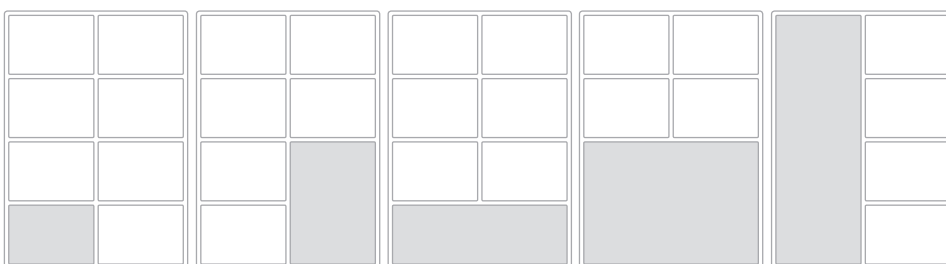


2 <sup>nd</sup> cover	3 <sup>rd</sup> cover	4 <sup>th</sup> cover	single page	single page next to content	spread
€ 1380	€ 1380	€ 1480	€ 880	€ 1080	€ 1380
230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	460 x 297 mm



1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 980	€ 380	€ 580	€ 380	€ 420	€ 420
460 x 145 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	230 x 145 mm	141 x 183 mm

## Advertisement section



1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 90	€ 190	€ 190	€ 350	€ 350
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

## Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

## Deadlines

	Advertisement booking deadline	On sale		Advertisement booking deadline	On sale
Nezināmā Vēsture 12/01	15.12.2016.	29.12.2016.	Nezināmā Vēsture 07	15.06.2017.	30.06.2017.
Nezināmā Vēsture 02	19.01.2017.	02.02.2017.	Nezināmā Vēsture 08	19.07.2017.	02.08.2017.
Nezināmā Vēsture 03	17.02.2017.	03.03.2017.	Nezināmā Vēsture 09	18.08.2017.	01.09.2017.
Nezināmā Vēsture 04	17.03.2017.	31.03.2017.	Nezināmā Vēsture 10	15.09.2017.	02.10.2017.
Nezināmā Vēsture 05	14.04.2017.	02.05.2017.	Nezināmā Vēsture 11	18.10.2017.	01.11.2017.
Nezināmā Vēsture 06	18.05.2017.	01.06.2017.	Nezināmā Vēsture 12	17.11.2017.	01.12.2017.

## Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2<sup>nd</sup> part of the book.