

CELOJUMS VĒSTURĒ

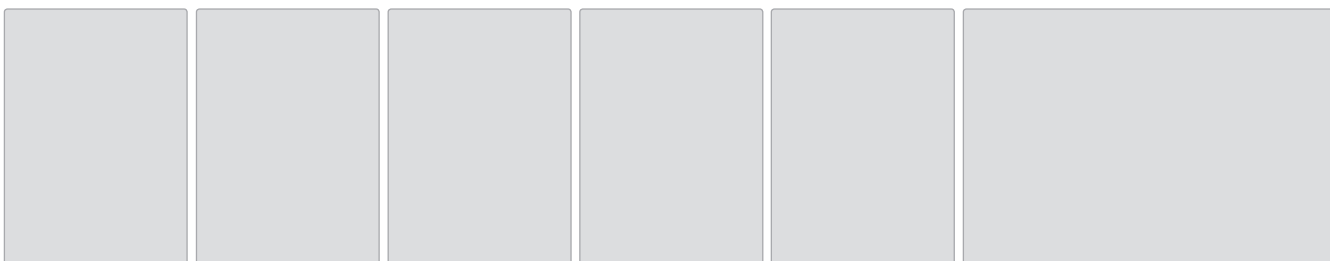
ADVERTISING RATE CARD 2017

www.lilita.lv

agentūra **lilita**



Editorial part

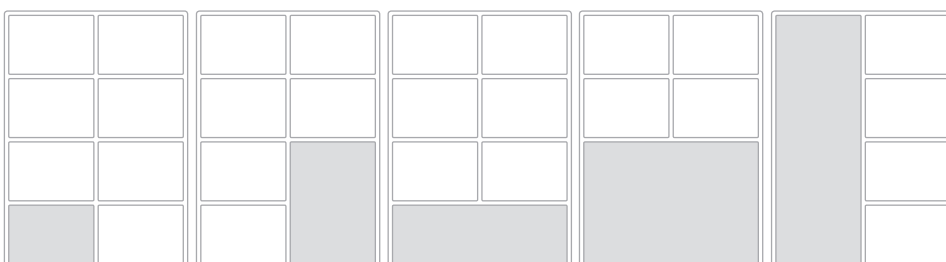


2nd cover	3rd cover	4th cover	single page	single page next to content	spread
€ 1380	€ 1380	€ 1480	€ 880	€ 1080	€ 1380
230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	460 x 297 mm



1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 980	€ 380	€ 580	€ 380	€ 420	€ 420
460 x 145 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	230 x 145 mm	141 x 183 mm

Advertisement section



1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 90	€ 190	€ 190	€ 350	€ 350
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

Deadlines

	Advertisement booking deadline	On sale
Celojums Vēsturē 12/01	05.12.2016.	
Celojums Vēsturē 01	03.02.2017.	22.02.2017.
Celojums Vēsturē 02	20.04.2017.	05.05.2017.
Celojums Vēsturē 03	23.06.2017.	07.07.2017.
Celojums Vēsturē 04	23.08.2017.	06.09.2017.
Celojums Vēsturē 05	22.10.2017.	07.11.2017.
Celojums Vēsturē 06	22.12.2017.	05.01.2018.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.